



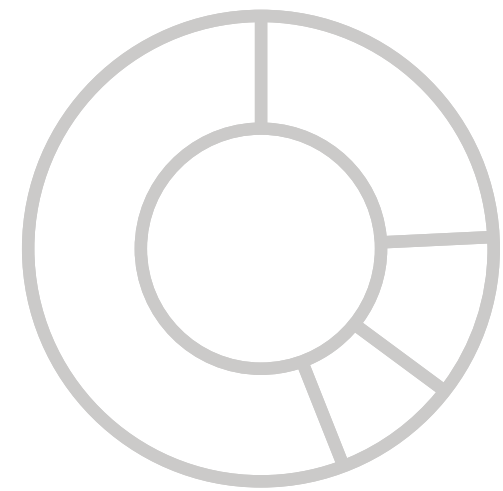
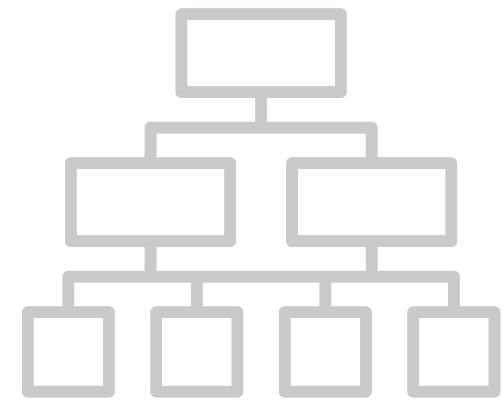
University Analytics
& Institutional Research

EXPLORE ARIZONA THROUGH DATA

FOCUS ON STUDENT COUNTS & CENSUS DATA



OVERVIEW



- **WELCOME & INTRODUCTIONS**
- **EXPLORING DATA LITERACY**
- **EXPLORING STUDENT COUNTS – CURRENT DATA**
- **EXPLORING STUDENT COUNTS – CENSUS DATA**
- **CONCLUSION**

What can I learn from the available data?

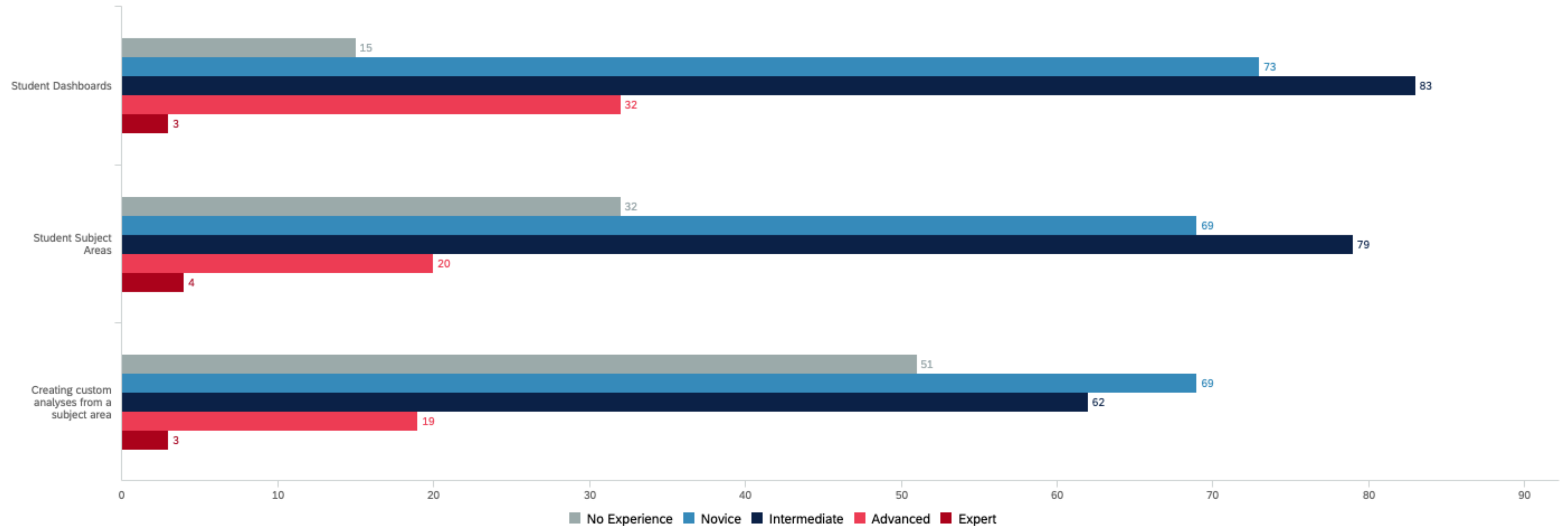


What do I need to know before exploring student data?



WELCOME | Who is here today?

Survey Question 3: Please rank your level of experience with the following UAccess Analytics products/services.



ACKNOWLEDGEMENTS | UAIR Team Members

TODAY'S PRESENTERS

- Jessica Gerlach, IT Training & Support Specialist
- Mark Ray, Program Manager, Student Data
- Dez De La Mater, Senior Data Analyst

STUDENT DATA TEAM

- Angela Cruze, Data Analyst
- Chris Dentel, Business Intelligence Developer
- Jolene Gupton, Data Analyst
- Don Holler, Business Intelligence Developer, Associate
- Rico Silva, Business Intelligence Developer, Associate
- Haibo Sun, Data Analyst

CUSTOMER EXPERIENCE & SUPPORT TEAM

- Ashley Hurand, Program Manager, Customer Experience & Support
- Karen Flores, Data Analyst
- Lauren Shriver Isely, Data Analyst
- Nick Letson, Communications Specialist
- Jessica Hamar Martinez, Senior Data Analyst
- Amanda Shero, Project Manager
- Jenn Schilling, Data Analyst

The Family Educational Rights and Privacy Act (FERPA)
All student data holders must act responsibly and be held accountable for safeguarding students' personally identifiable information (PII) from education records.



EXPLORING DATA LITERACY

Jessica Gerlach, IT Training & Support Specialist



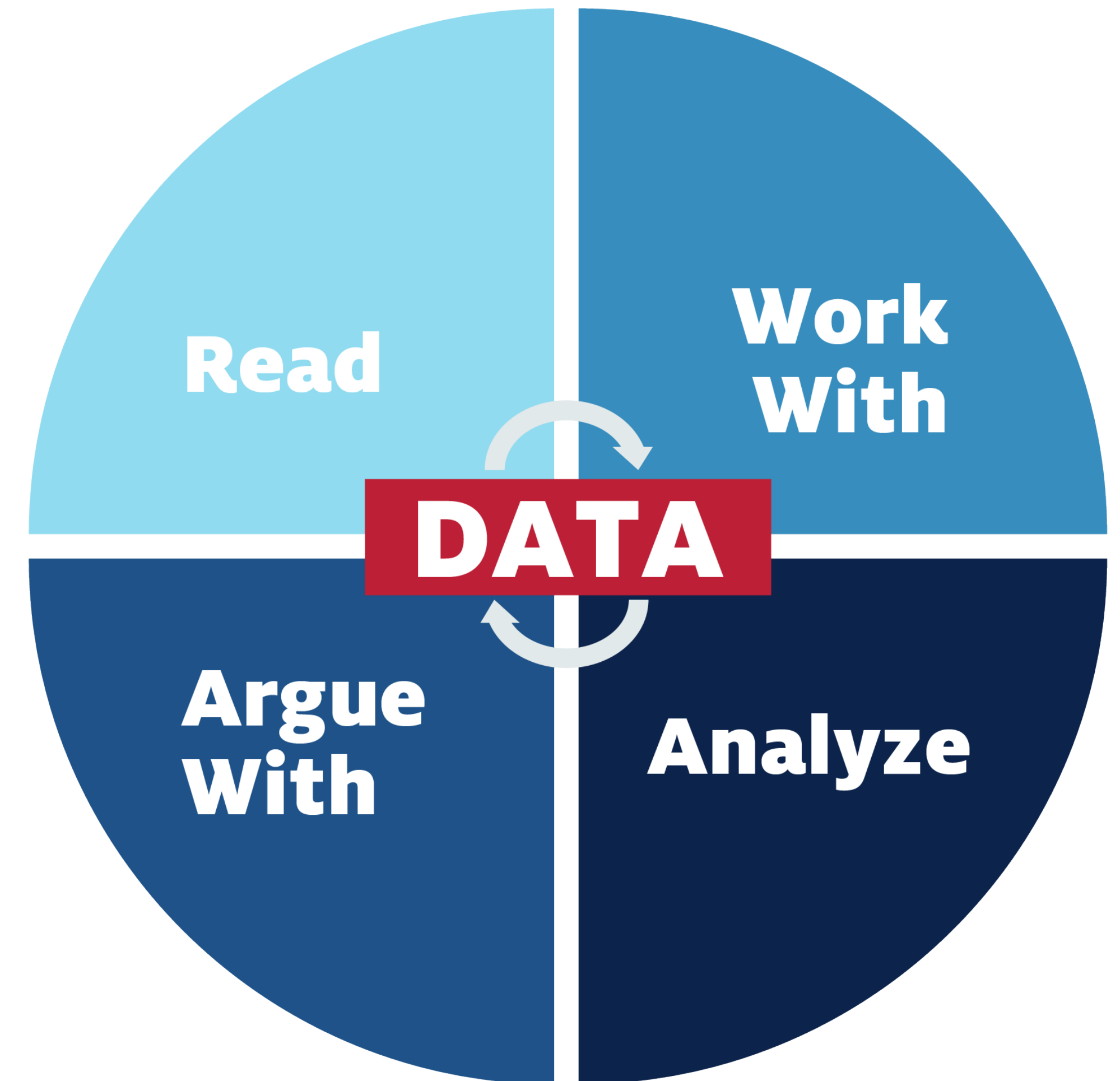
WHO WE ARE & WHY WE ARE HERE

UAIR IS COMMITTED TO providing data that empowers campus decision makers, informs policy and practice, and tells the Arizona story.



WHAT IS DATA LITERACY?

DATA LITERACY is the ability to read, work with, analyze, and argue with data. Improving data literacy hones your decision-making ability.



DATA-INFORMED DECISION MAKING

EVERY EMPLOYEE should be empowered to make data informed decisions. We are committed to empowering the university community to understand and work with data.



How do I know where my data comes from and if it is accurate?



STUDENTS

Student Center	●
Guest Center	●
Instructor Center	●
Administrative Staff	●

ADMINISTRATIVE SYSTEMS

Employee / Manager Self Service	●	Learning	●
Analytics / Reporting 🔒	●	Research 🔒	●
RBC System (Budget)	●	Space 🔒	●
Financials 🔒	●	Adaptive Insights (Planning)	●

SUPPORT

24/7 IT Support Center

- [Request Assistance or Report a Problem](#)

Requesting Access

- [UAccess Access Provisioning Tool](#) 🔒

UAccess Community

- [System Resources, Forums and Training](#)

INFORMATION

University Business Event Tracking

- [University Business Event Tracking \(UBET\)](#)

Maintenance Window

- Every Sunday, 6am to 6pm

Financials Batch Processing

- Mon-Fri, 8pm to 7am
- Sat-Sun, midnight to 5:30am
- Wed of Payroll Weeks, 7pm to 7am

LEGEND

- = System up
- ▲ = Intermittent or limited access
- = System down
- 🔒 = Restricted Access System
Requires use of the [UA VPN](#) when accessed from off-campus. For assistance, please contact the [24/7 IT Support Center](#) at [626-TECH \(8324\)](#).

HOW MANY OF YOU INPUT DATA INTO UACCESS STUDENT?



WHERE DOES THE DATA COME FROM?

DATA must be collected, organized, and stored in a data warehouse. The systems that collect this data are often referred to as transaction systems. At the University of Arizona, most of our data originates in the UAccess Systems.



How can I get a count of the current students in my college, department, or program?

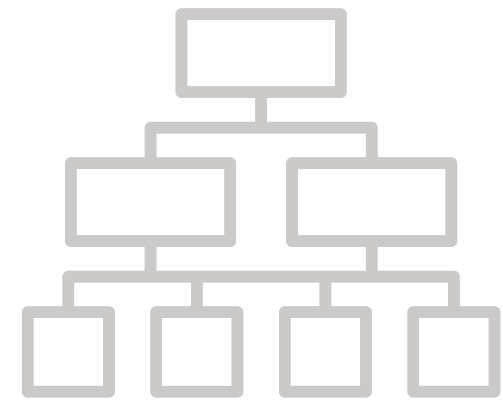


EXPLORING STUDENT COUNTS – CURRENT DATA

Mark Ray, Program Manager, Student Data



STUDENT COUNTS – CURRENT DATA

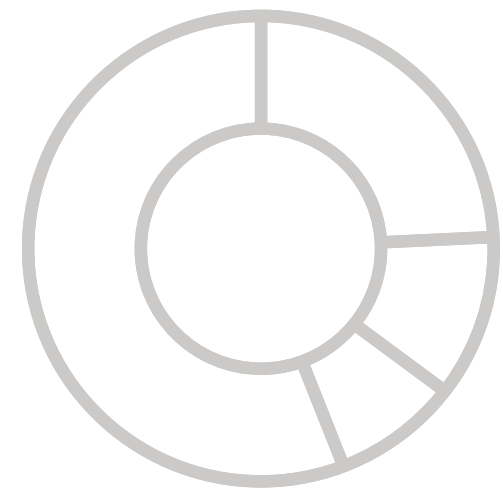


DATA SOURCE:

CSW – Student Academic Profile (SAP)

TOOLS:

Academic Plan and Headcounts



■ Academic Plan Counts

- Counts
- Trends
- Plan Ownership

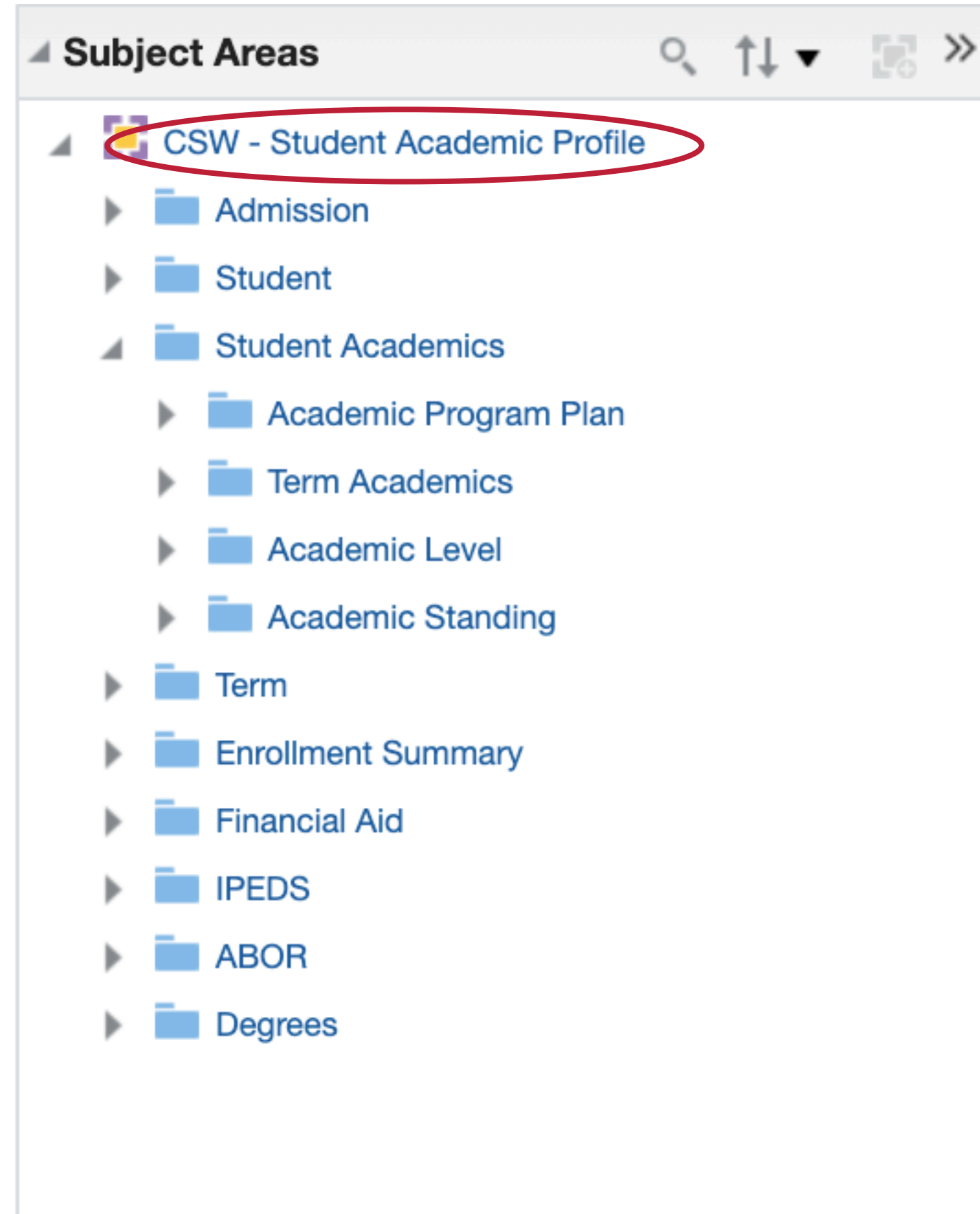
■ Student Headcounts

- Headcounts
- Trends
- Academic Honors
- Service Indicators
- Student Groups

What is an academic plan?

An academic plan is an area of study—such as a major, minor, or specialization—that is within an academic program or within an academic career.

How many students are active Majors and/or Minors in my department's academic plan?

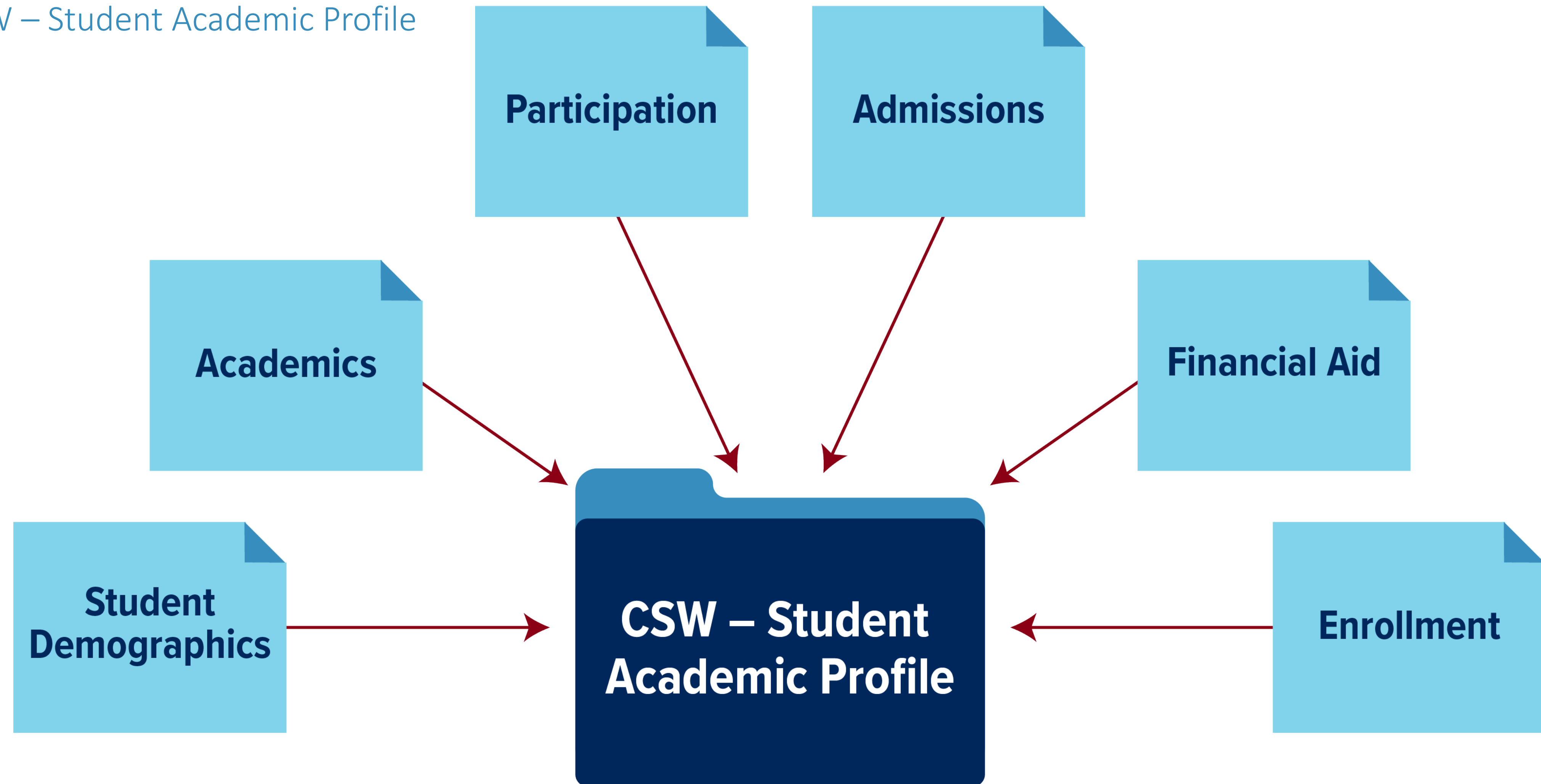


One way to answer questions and retrieve data about student academic details, demographics, admissions, enrollment, and more is to create reports (analyses) using **CSW – Student Academic Profile**.

This subject area provides a high-level overview about each student that has been active for at least one day in at least one term.

TYPES OF INFORMATION

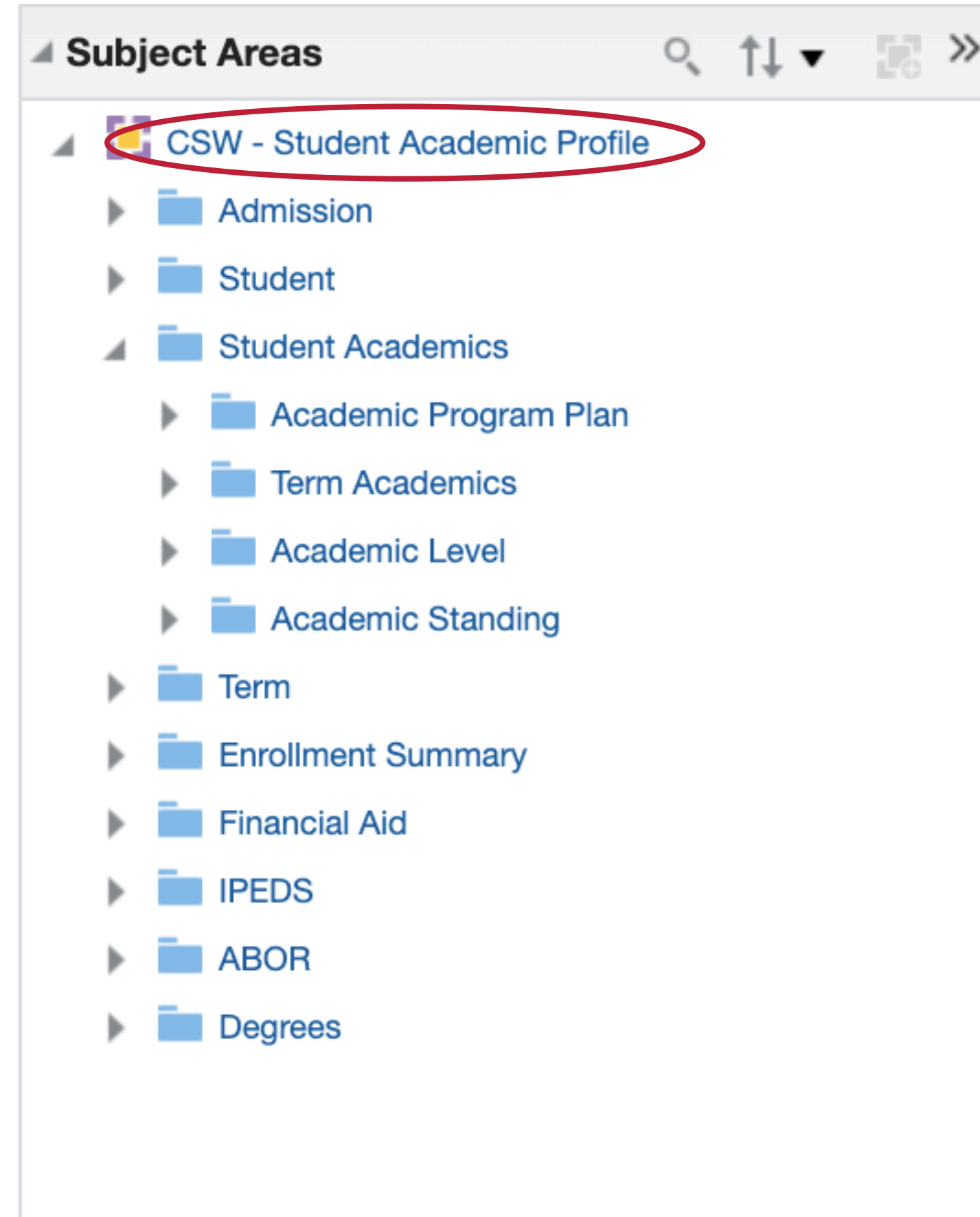
CSW – Student Academic Profile



This subject area is reloaded daily to reflect current up-to-date information when compared to UAccess Student.

STUDENT SUBJECT AREAS

CSW – Student Academic Profile



By default this subject area contains all Student, Term, Career, Program, Plan, Subplan level data. However, you can limit it to the primary plan row per student per term by using one of the available flags.

- **TERM SPECIFIC PRIMARY MAJOR PLAN FLAG**
- **PLAN ACTIVE AT TERM START FLAG**
- **TERM SPECIFIC PLAN ACTIVE FLAG**
- **CONTINUOUSLY ACTIVE IN PLAN FLAG**

STUDENT SUBJECT AREAS

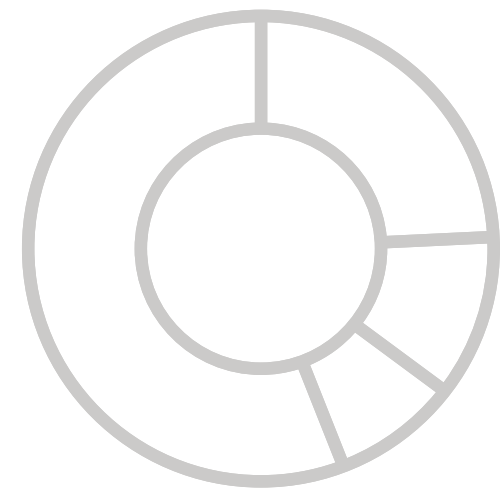
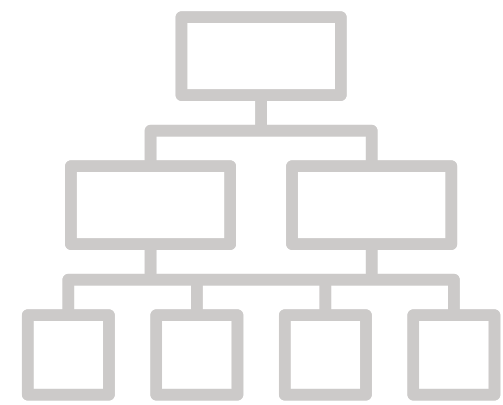
CSW – Student Academic Profile

COMMON USES for this subject area include analyzing data for Active Major and Minor Lists, Enrollment trends, and Plan counts.

*This subject area is the data source for the **Academic Plan and Headcounts** dashboards.*



WHAT QUESTIONS CAN IT ANSWER?



- How many students in my college have self-identified as first-generation college students?
- How many Junior and Senior level students are active in a specific academic plan?
- How many international students are enrolled in my department for Spring 2020?
- How many graduate students are active in our graduate certificate program?

What analytics tools will help me monitor my unit's academic plans and students?

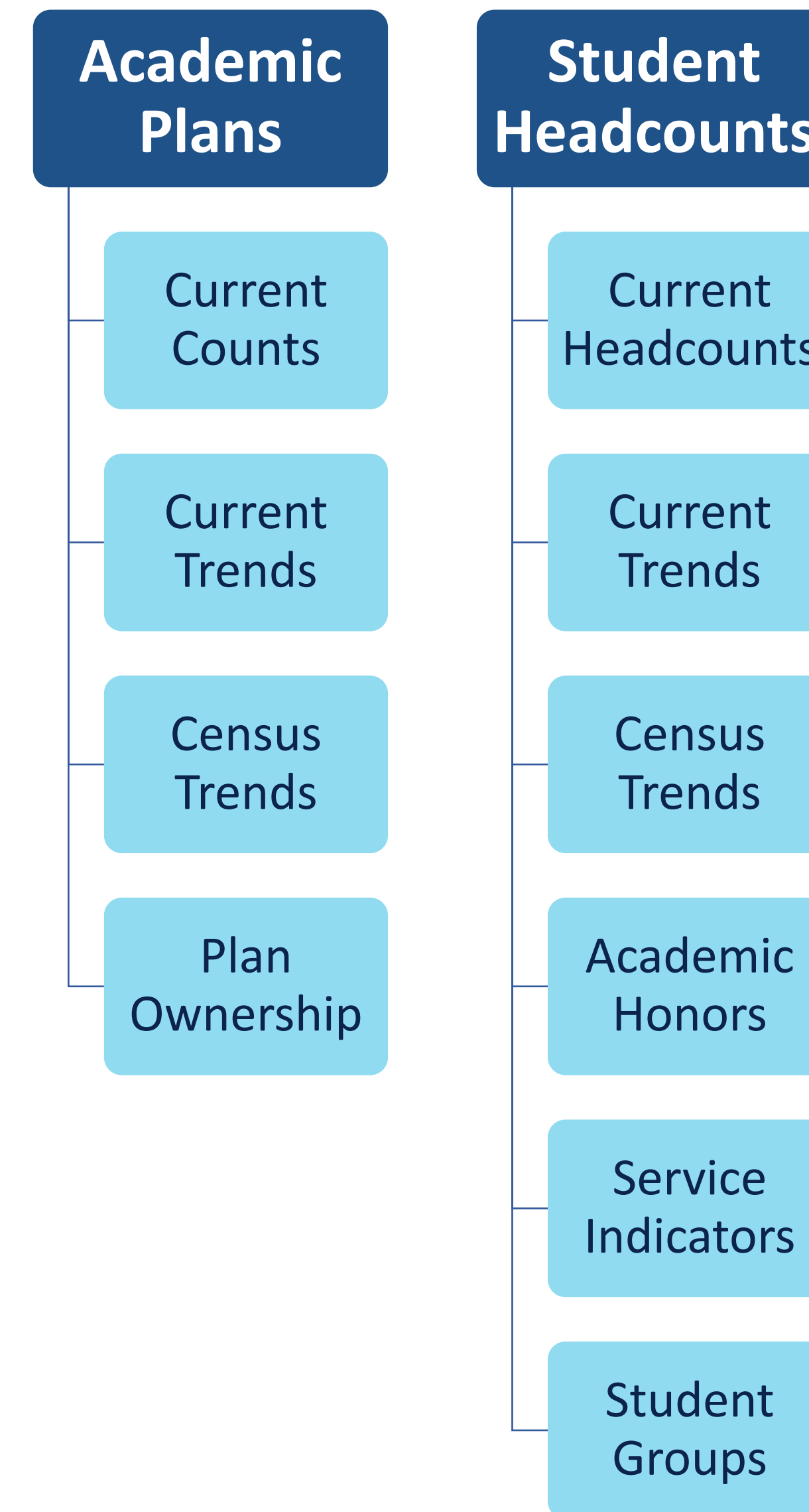
The **Academic Plan and Headcounts** dashboard delivers tools to monitor general academic plan and headcount information. It is designed to provide counts for academic plans (majors, minor, specializations) and students.

Path to Reports:

UAccess Analytics Dashboards > Student > Academic Plan and Headcounts

Academic Plan and Headcount

The dashboards and sub-pages have been structured in the following way. Today we will look at how to navigate these tools.



What student data do you need to track?



VS



Active and non-active plans

A student will be counted more than once if they are tied to multiple academic plans within the same college or department.

Unique student counts

A student will be counted only once.

What is an enrolled student vs a student with an active plan?



ACTIVE

VS



ENROLLED

Active Plan Status

A student has an active status, allowing them to enroll in a term and be evaluated for transfer credit.

Enrollment Status

A student has enrolled in more than one unit the specified term.

Students are active in plans and they enroll in courses.



Where can I go to find information on how many active academic plans are in my unit?

The **Academic Plan Counts** dashboard provides the most current information about active/non-active plans, counts for primary and secondary majors as well as other plans.

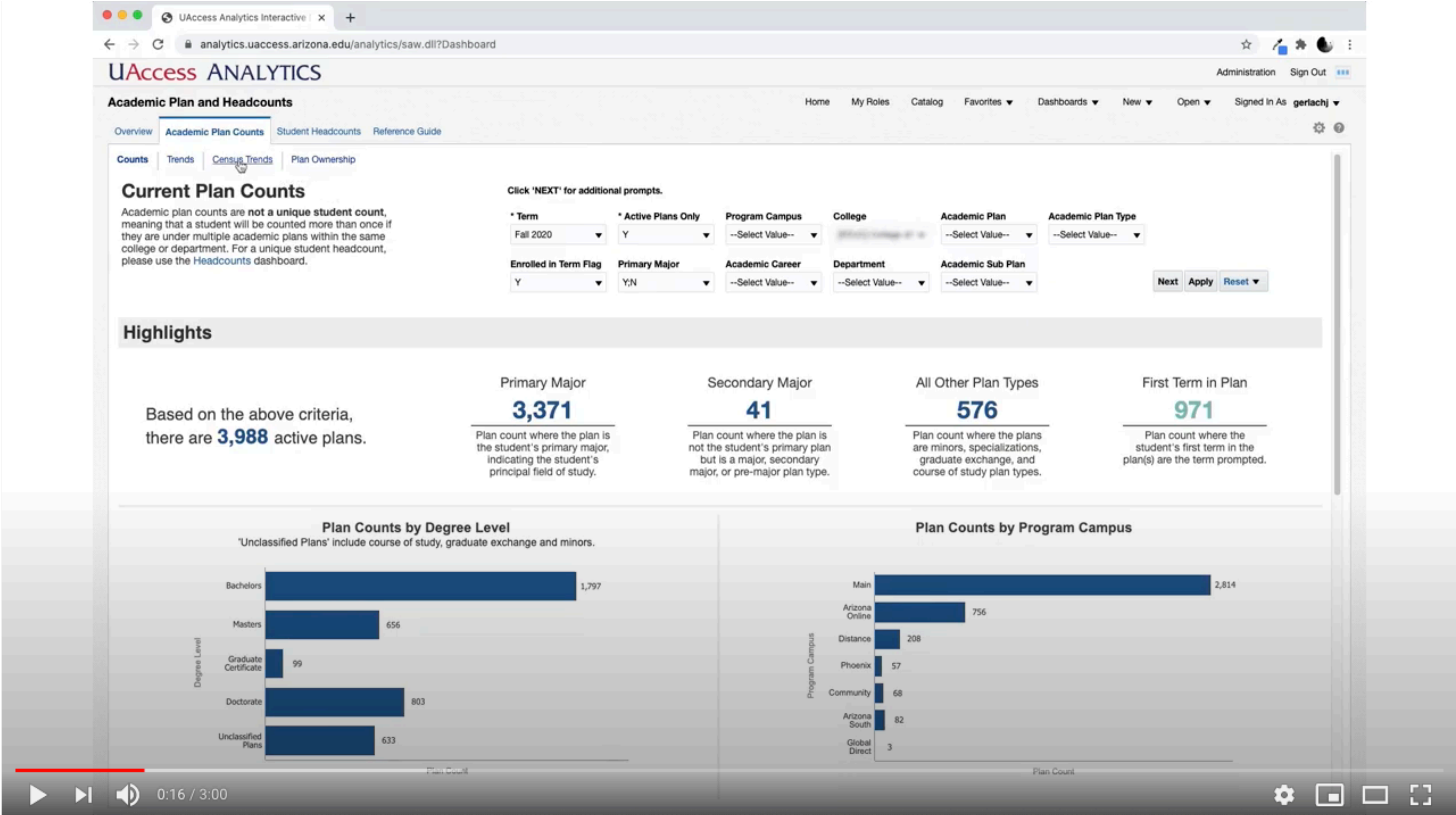
Academic plan counts are *not a unique student count*, meaning that a student will be counted more than once if they are tied to multiple academic plans within the same college or department.

Path to Reports:

UAccess Analytics Dashboards > Student > Academic Plan and Headcounts > Academic Plan Counts > Counts

Academic Plan Counts

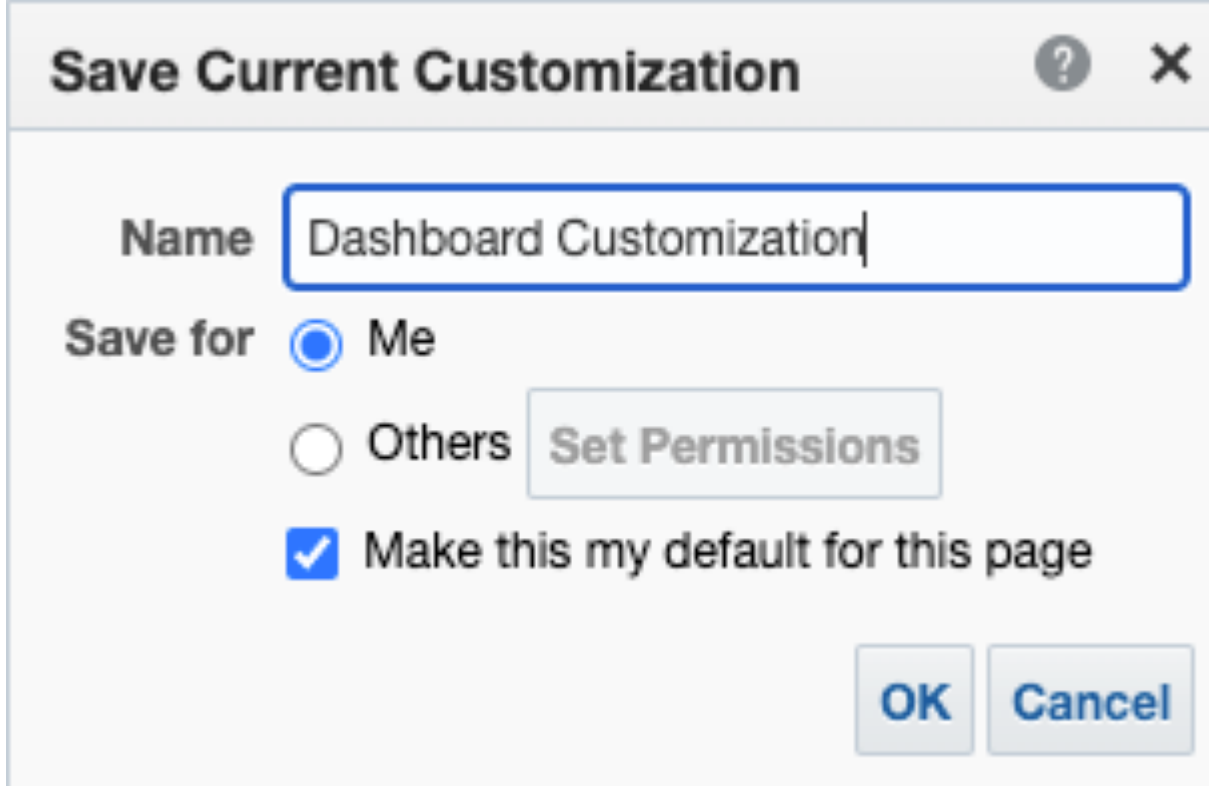
View navigation video: <https://youtu.be/DEo2-PRIHSg>



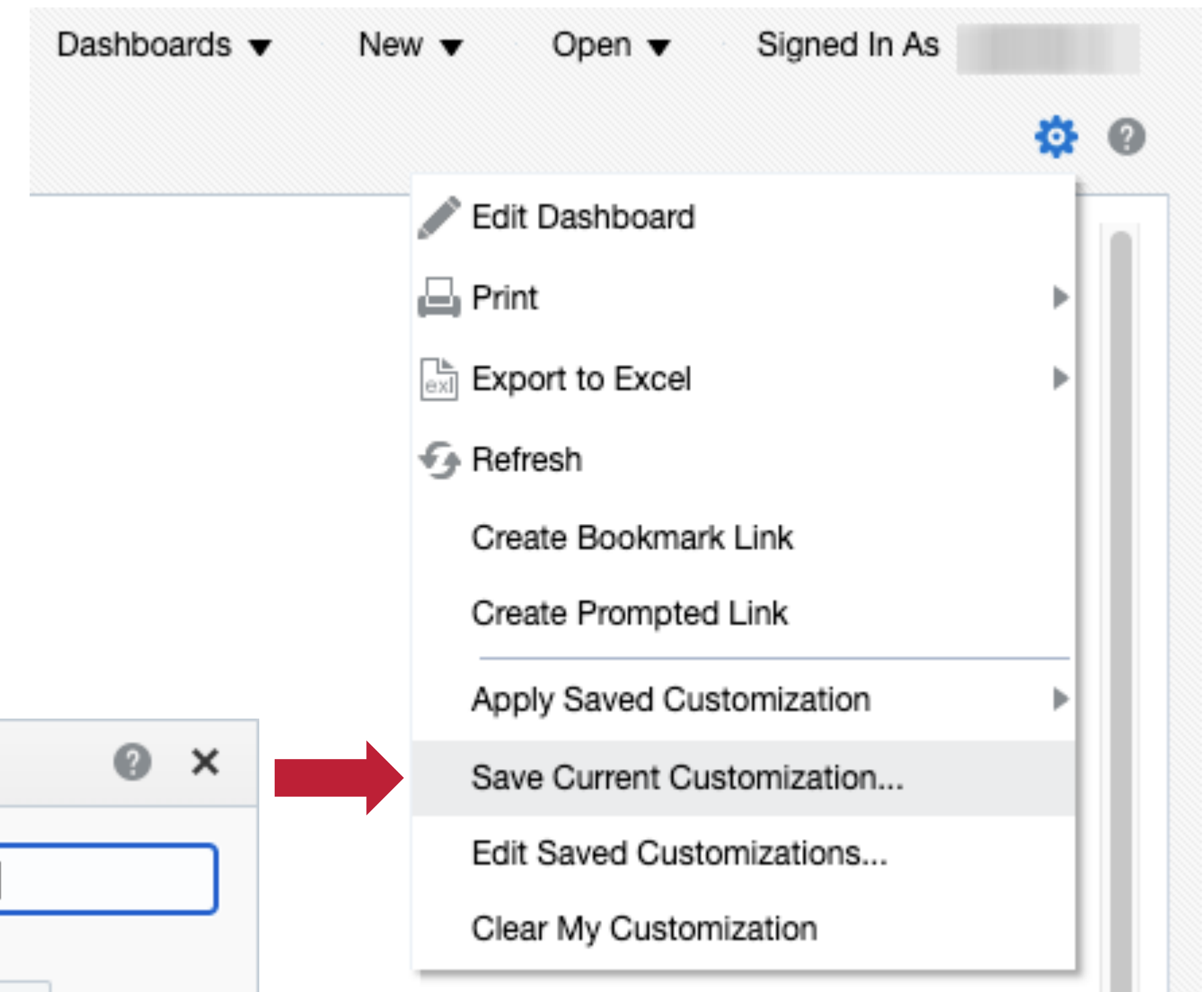
Did you know you can customize a dashboard?

You can save your customized prompt filters for any dashboard in UAccess Analytics.

Select your filters. Click on the Cog Icon and select "Save Current Customization." Name your customization (you can also check the box to make it your default settings) and Click OK.

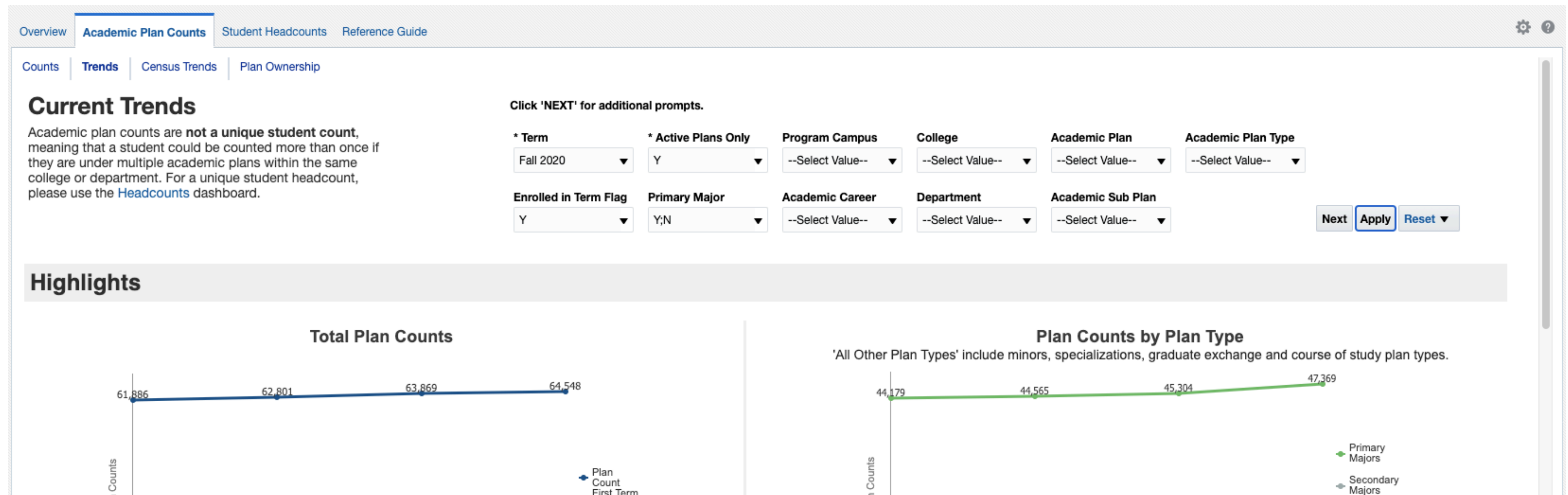


The "Save Current Customization" dialog box is shown. It has a title bar with a question mark and a close button. The "Name" field contains "Dashboard Customization". The "Save for" section has three options: "Me" (selected with a blue radio button), "Others" (unselected with a white radio button), and "Others" with a "Set Permissions" button. There is a checked checkbox for "Make this my default for this page". At the bottom right are "OK" and "Cancel" buttons.



Are you interested in knowing what the trends are for your academic plan over the last four years?

The **Trends** report provides **four-year trends** of the most current information for active/non-active plans, counts for primary and secondary majors.

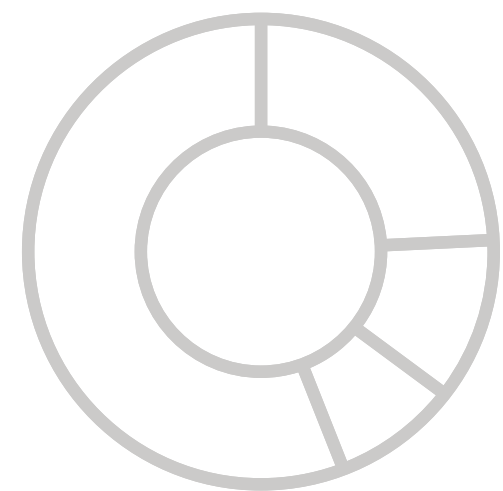
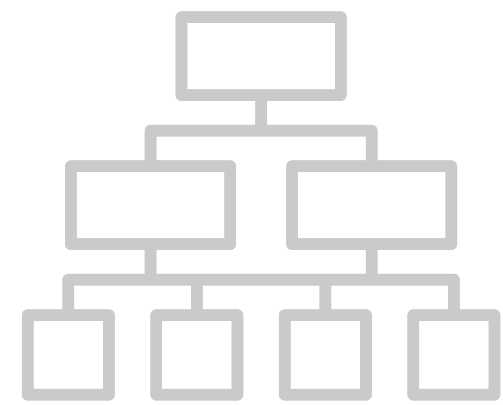


Is there a tool to find information on academic plan ownership?

The **Plan Ownership** sub-page provides academic plan ownership information for academic plans and subplans displaying the primary academic and budget owner in addition to the college to which the unit rolls up to.

[illegible]

WHAT QUESTIONS CAN IT ANSWER?



- How many active academic plans are in my unit?
- What are the counts for my unit's undergraduate and graduate plans?
- Where do my unit's students attend by campus?
- How does my unit's current academic plan count compare to past years?
- How many primary majors and secondary majors are in my unit?
- How do I get a list of enrolled students with their UA Email Address with an active plan in my unit?

How many students are in my program?

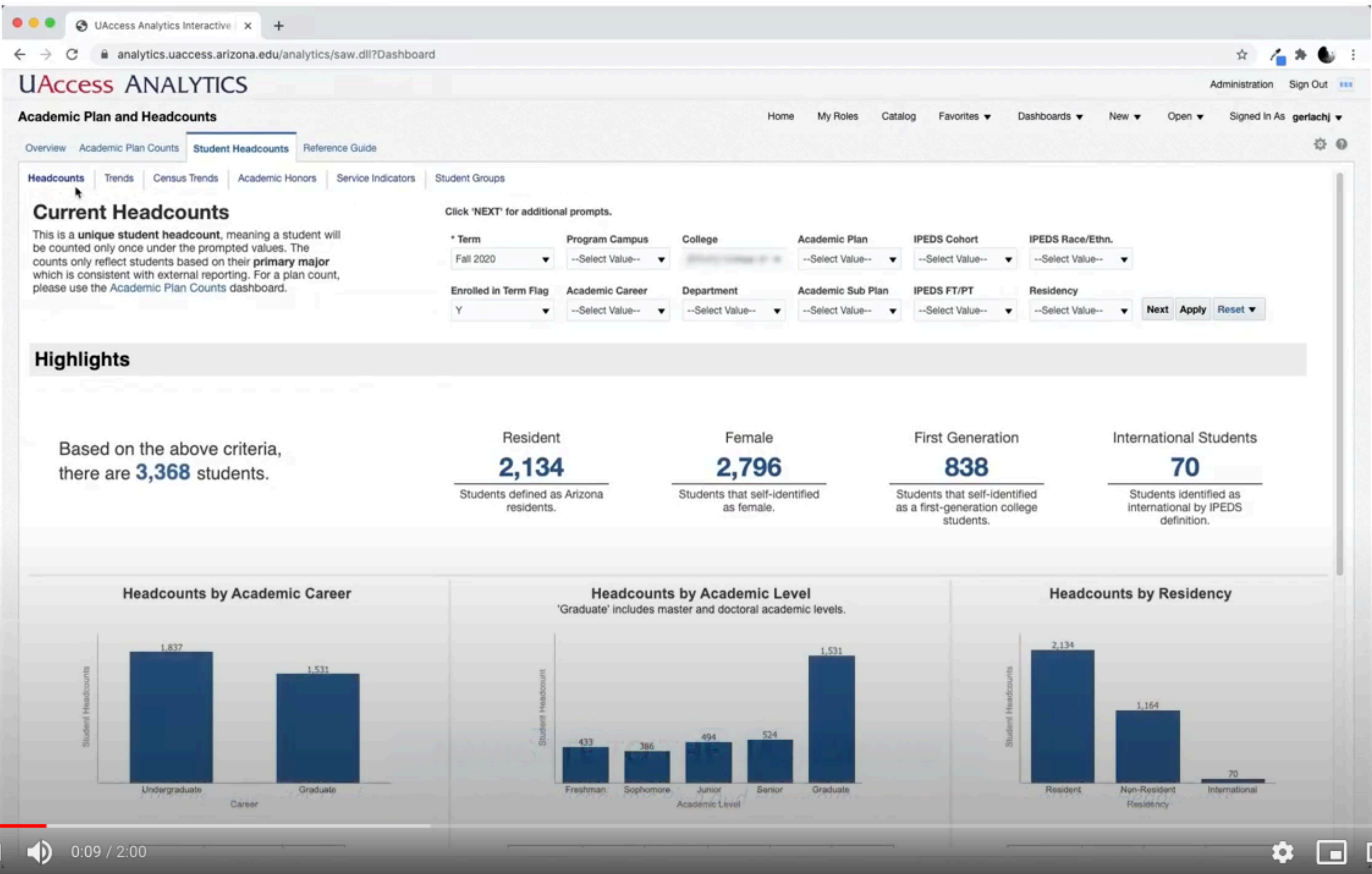
The **Student Headcounts** dashboard provides the most current student counts. The report gives a *unique student headcount*, meaning a student will be counted only once under the prompted values. The counts only reflect students based on their *primary major* which is consistent with external reporting.

Path to Reports:

UAccess Analytics Dashboards > Student > Academic Plan and Headcounts > Student Headcounts > Headcounts

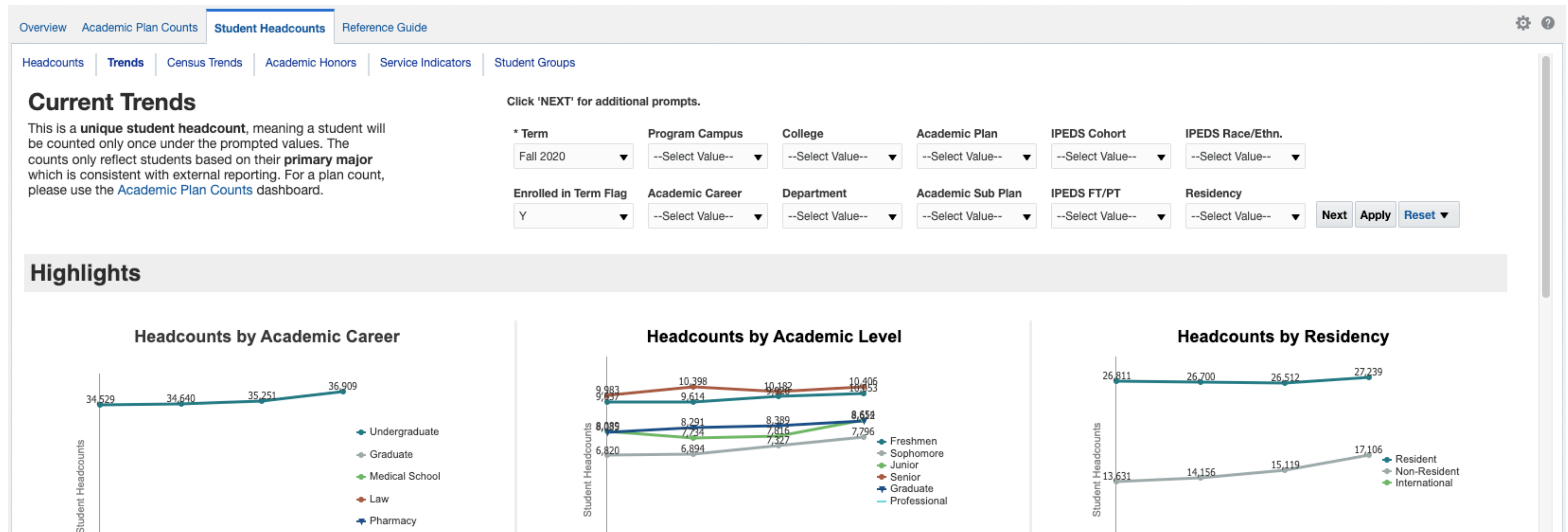
Student Headcounts

View navigation video: <https://youtu.be/XJyUnflikEU>



Are you interested in knowing what the trends are for your student headcounts over the last four years?

The **Trends** report provides **four-year trends** of the most current information for student headcounts.



Why is primary major important for headcounts?

The Student Headcounts pages only reflect students based on their **primary major** which is consistent with external and census reporting. This is particularly important to ensure unique student counts if data is aggregated at a campus, career, and college level.

What tools are available to find students with Academic Honors in my unit?

The **Academic Honors** sub-page provides current counts for students who have earned an academic distinction or honor during the specified term. Breakouts for Academic Year Distinction, Dean's List and Honorable Mention are provided.

Please note: Records are only available for the previous terms.

Path to Reports:

UAccess Analytics Dashboards > Student > Academic Plan and Headcounts > Student Headcounts > Academic Honors

Academic Plan and Headcounts

HomeMy RolesCatalogFavoritesDashboardsNewOpenSigned In As

OverviewAcademic Plan CountsStudent HeadcountsReference Guide

HeadcountsTrendsCensus TrendsAcademic HonorsService IndicatorsStudent Groups

Academic Honors

Academic Honors are defined as awards bestowed as recognition of outstanding academic achievement by the university. The counts only reflect students based on their **primary major** which is consistent with external reporting, and with how the awards are distributed. These include academic distinctions and dean's lists, and honorable mention.

Please note that awards records are only available for previous terms. Additionally, "Academic Year Distinction" awards are only offered in the Spring term, and thus Fall terms if selected will show zero or no results for those awards.

Click 'NEXT' for additional prompts.

* TermSpring 2020

Program Campus--Select Value--

College--Select Value--

Academic Plan--Select Value--

Academic Honors--Select Value--

Enrolled in Term Flag--Select Value--

Academic Career--Select Value--

Department--Select Value--


Budget Department--Select Value--

Academic Sub Plan--Select Value--

NextApplyReset

- Select prompts to limit the data to a specific group.
- Use the Next button to access additional prompts.

The prompts for this dashboard default to the following values:
[Term] – Spring 2020

University Analytics
& Institutional Research

40

Highlights

Based on the above criteria, there are **342** unique students earned academic honors for the **Spring 2020** term.

Academic Year Distinction

189

Headcount of students who have earned the Academic Year Distinction awards

Dean's List

165

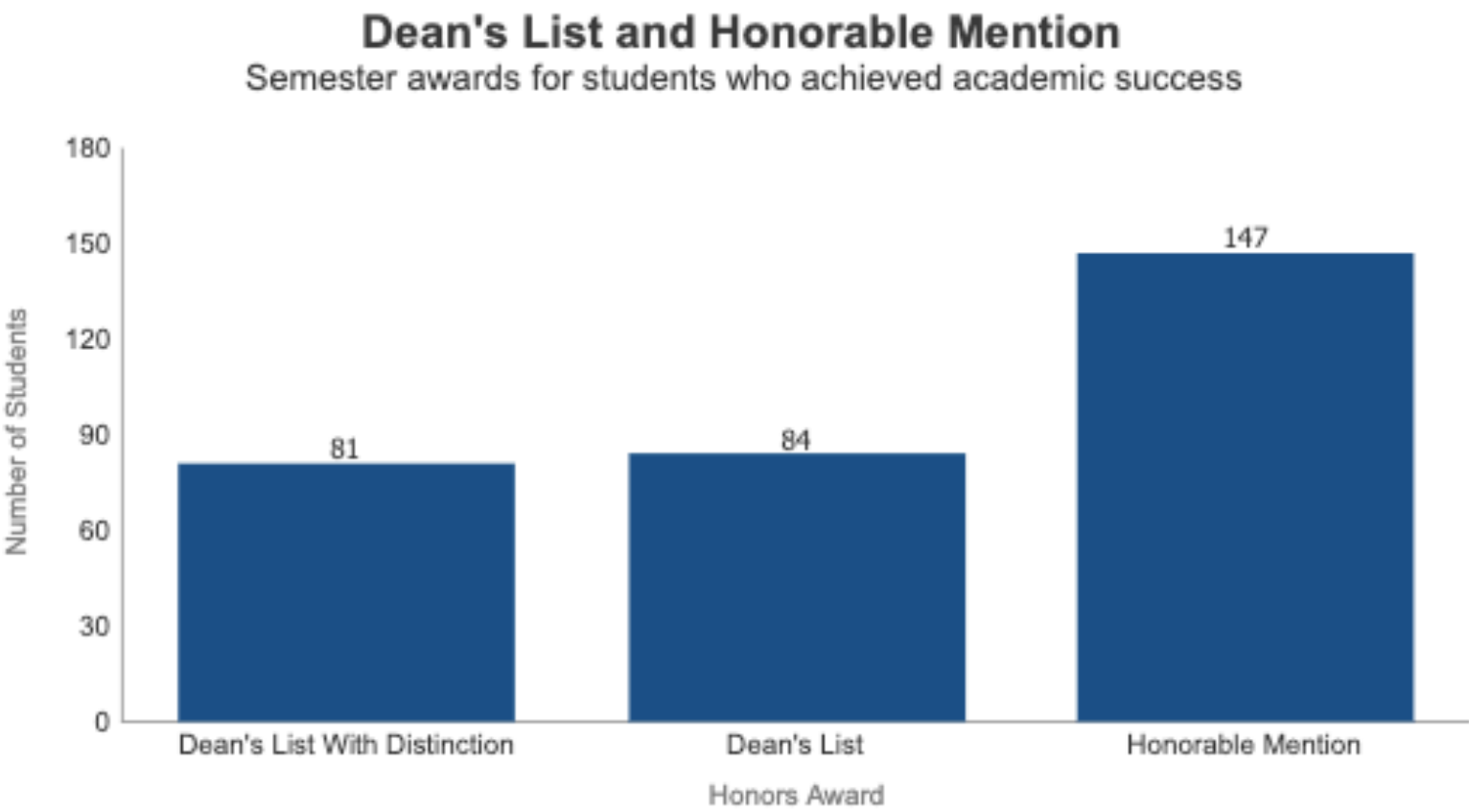
Headcount of students who have earned the Dean's List award

Honorable Mention

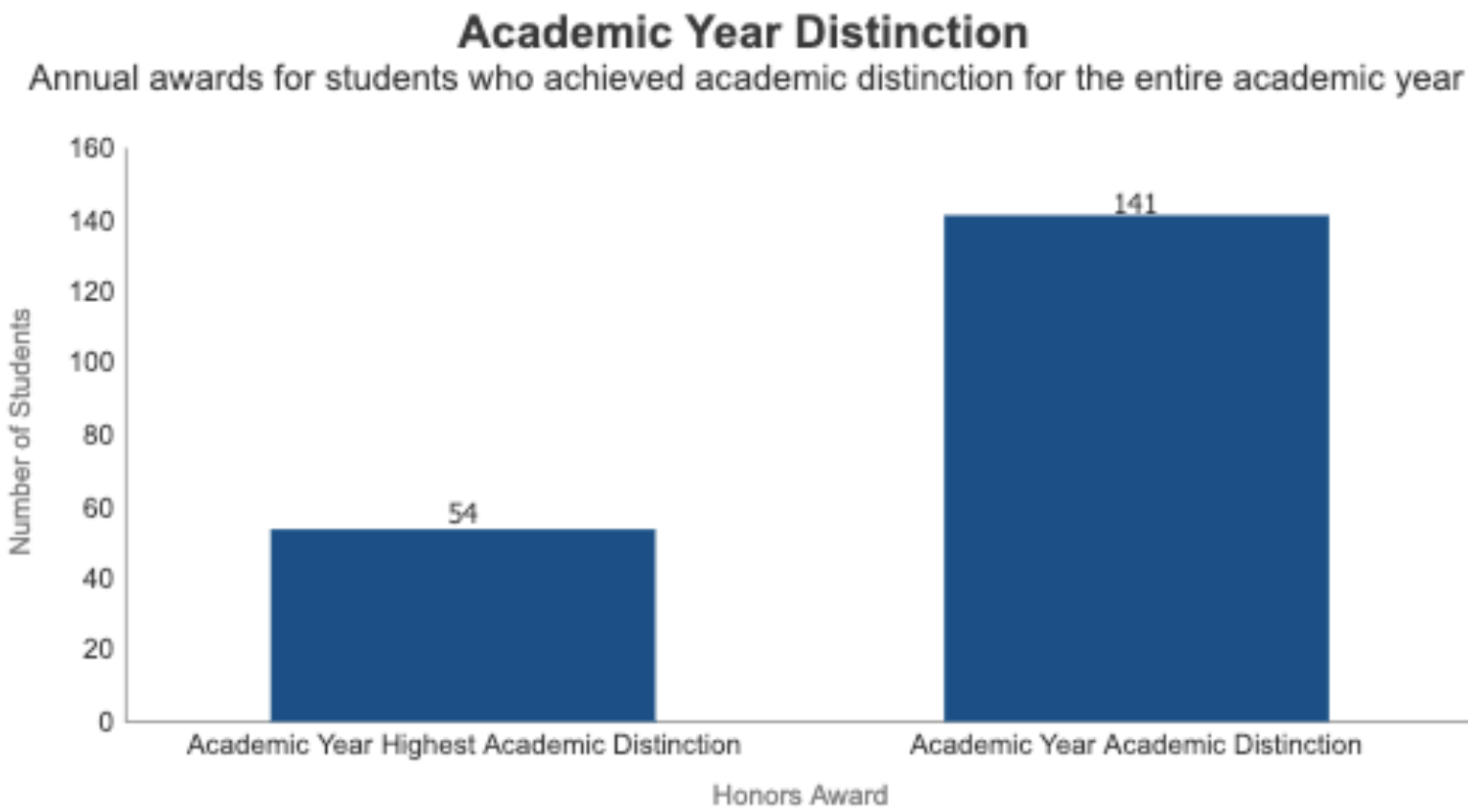
147

Headcount of students who have earned the Honorable Mention award

Export



Honors Award	Students
Dean's List With Distinction	81
Dean's List	84
Honorable Mention	147



Honors Award	Students
Academic Year Highest Academic Distinction	54
Academic Year Academic Distinction	141

Highlights presents the most current student counts for student who earned academic honors for the selected term. The graph and tables show Dean’s List and Honorable Mentions and Academic Year Distinction.

Details

Term	Student ID	Last Name	First Name	Residency	College	Department	Primary Plan	Cumulative GPA	Term GPA	Attempted Credits	Award Code	Award Description	Date Recieved

↑ ↓

 Rows 1 - 10

Export

Sort Column

Exclude column

Include column

Move Column

UA Email

Academic Career

Preferred Address 1

Preferred Address 2

Preferred City

Preferred State

Preferred Postal Code

Has FERPA Hold Flag

1 - Student First and Last Names have been pre-combined to pull through the student's preferred name if they have provided one.

Details presents a table containing a list of students who received academic honors base on the selected filters. Additional fields can be added to the report by right clicking on the table and selecting “Include column.” The table is available to export.

How can I identify students with different kinds of service indicators?

The **Service Indicators** sub-page provides current counts for students with the selected service indicator (e.g. Financial Aid Notice).

OverviewAcademic Plan CountsStudent HeadcountsReference Guide

HeadcountsTrendsCensus TrendsAcademic HonorsService IndicatorsStudent Groups

Service Indicators

Service Indicators allow advisors and authorized staff to assign positive or negative designation indicators to a student. Negative Service Indicators assigned to a student can prevent the student from accessing services such as transcripts or class enrollment. The counts only reflect students based on their **primary major** which is consistent with external reporting.

Click 'NEXT' for additional prompts.

* Term

Spring 2020

Program Campus

--Select Value--

College

--Select Value--

Academic Plan

--Select Value--

* Service Indicator

Financial Aid Notice

Enrolled in Term Flag

Y

Academic Career

--Select Value--

Department

--Select Value--

Academic Sub Plan

--Select Value--

Service Indic Reason

--Select Value--

Next

Apply


Reset

Highlights

Based on the above criteria, there are **721** students with the **Financial Aid Notice** service indicator.

Details

Term	Student ID	First Name	Last Name	UA Email Address	Academic Career	College	Department	Primary Plan	Residency	Enrolled Flag	Service Indicator	Service Indicator Reason
------	------------	------------	-----------	------------------	-----------------	---------	------------	--------------	-----------	---------------	-------------------	--------------------------

University Analytics
& Institutional Research

43

How can I identify students who are part of various student groups?

The **Student Groups** sub-page provides current counts for students with the selected student group indicator (participation in a particular service, club, or organization).

[Overview](#) [Academic Plan Counts](#) [Student Headcounts](#) [Reference Guide](#)

[Headcounts](#) [Trends](#) [Census Trends](#) [Academic Honors](#) [Service Indicators](#) [Student Groups](#)

Student Groups

Student groups are assigned to a student to denote participation in a particular service, club or organization. The counts only reflect students based on their **primary major** which is consistent with external reporting.

Click 'NEXT' for additional prompts.

* Term
Fall 2020

Program Campus
--Select Value--

College
--Select Value--

Academic Plan
--Select Value--

* Student Group
Priority Reg - Senior

Enrolled in Term Flag
Y

Academic Career
--Select Value--

Department
--Select Value--

Academic Sub Plan
--Select Value--

Next

Apply

Reset

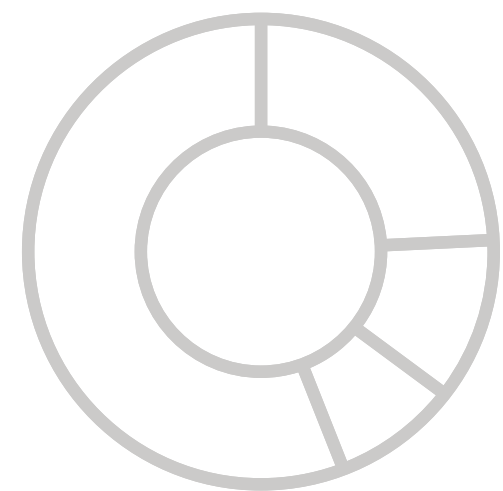
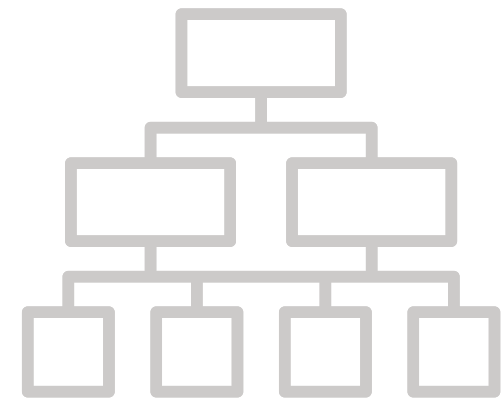
Highlights

Based on the above criteria, there are **3032** students in the **Priority Reg - Senior** student group.

Details

Term	Student ID	First Name	Last Name	UA Email Address	Enrolled Flag	Academic Career	College	Department	Primary Plan	Residency	Student Group Code	Student Group	Effective Date
------	------------	------------	-----------	------------------	---------------	-----------------	---------	------------	--------------	-----------	--------------------	---------------	----------------

WHAT QUESTIONS CAN IT ANSWER?



- What is my unit's current undergraduate and graduate headcount
- How does my unit's current student headcount compare to past years?
- What is my undergraduate breakout by academic level?
- How many of my unit's students are residents? How many are international?
- How many students in my unit received academic honors or distinctions?
- What students have an Academic Support Plan?
- Who are the student athletes in my unit?



EXPLORING STUDENT COUNTS – CENSUS DATA

Dez De La Mater, Senior Data Analyst
Jessica Gerlach, IT Training & Support Specialist



What is census data? Why is it important? How is it used?



Why is census data important? How is it used?

- Benchmarking year-to-year and term-to-term data
- Ability to observe and compare trends over time
- Empowering campus to make better decisions—take corrective actions, improve quality and performance
- Reporting institutional data to federal and state agencies, higher education organizations, and media publishers (i.e. external reporting)
- Shows our strengths, weaknesses, and where opportunities exist
- Used in predictive modeling
- Comparing the university to peer institutions—how are we doing?

Do you need your records to match the current UAccess Student data?

**CSW – Student
Academic Profile**

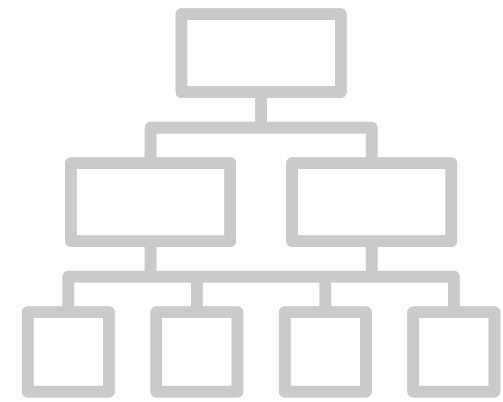
VS

**CSW – Student
Academic Profile
Snapshot**

**Matches Current
UAccess Student Data**
(updated at previous EOB day)

**Snapshots of
UAccess Student Data**
(fixed to specific reporting dates)

STUDENT COUNTS – CENSUS DATA



DATA SOURCE:

CSW – Student Academic Profile Snapshot (SAPS)

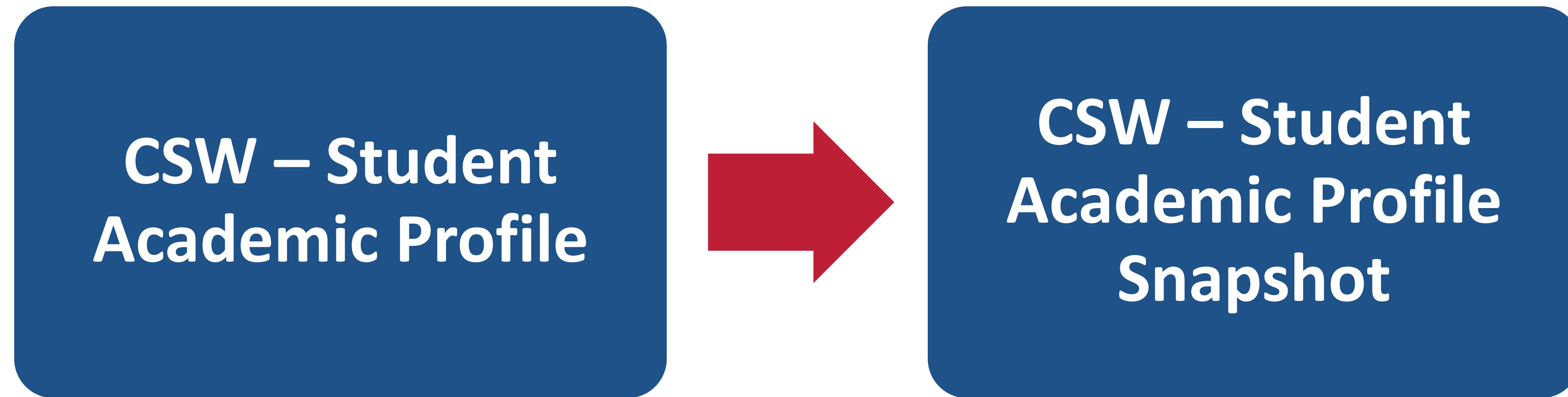
TOOLS:

- **Academic Plan & Headcount – Census Trends**
- **Retention & Graduation Rate**
- **Interactive Fact Book**



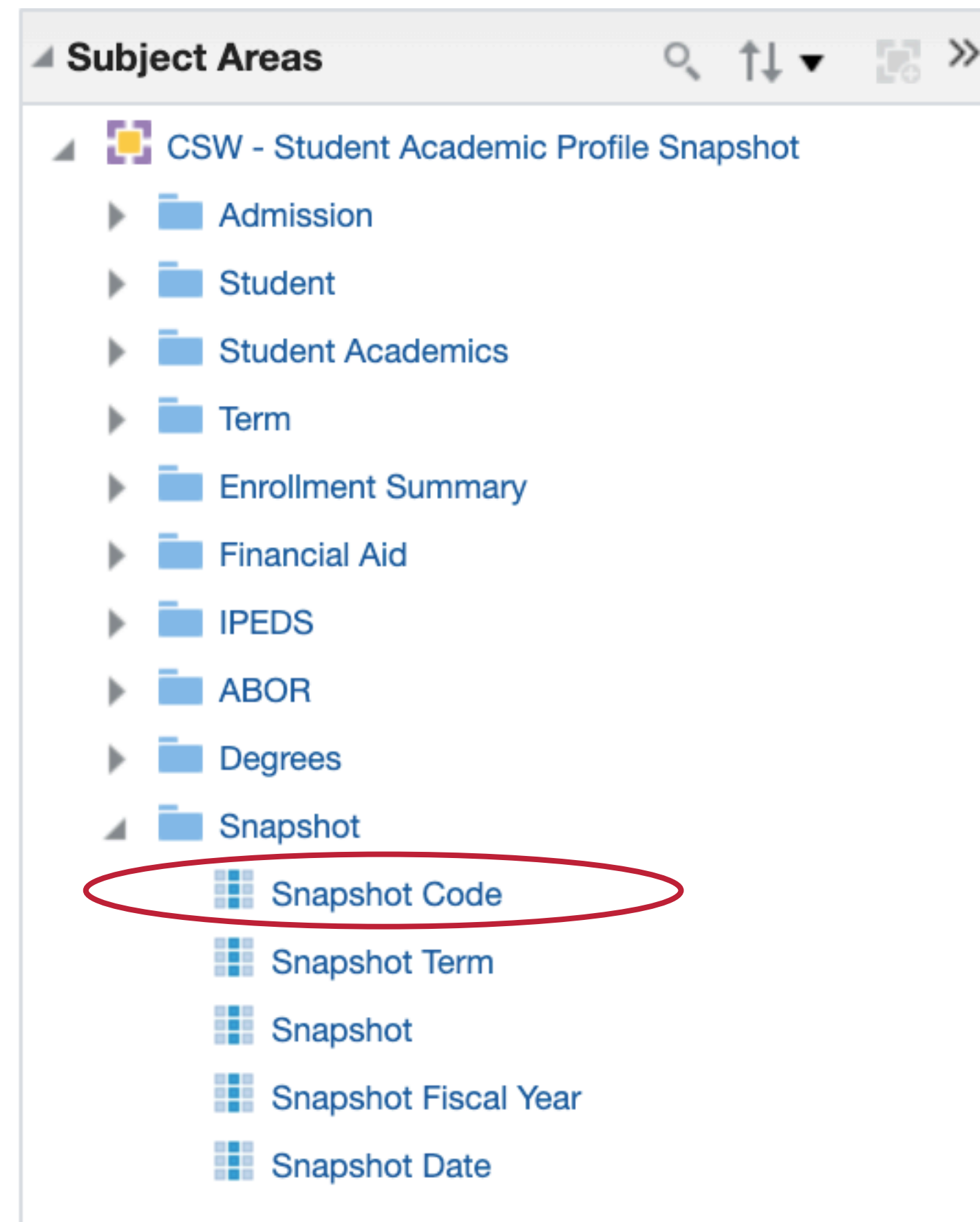
STUDENT SUBJECT AREAS

CSW – Student Academic Profile Snapshot



THE TWO SUBJECT AREAS ARE SYNCHRONIZED as the snapshots are taken directly from the CSW – Student Academic Profile at specific times in the semester.

How do I identify trends in our Undergraduate Academic Plans from Fall 2017 to Fall 2020?

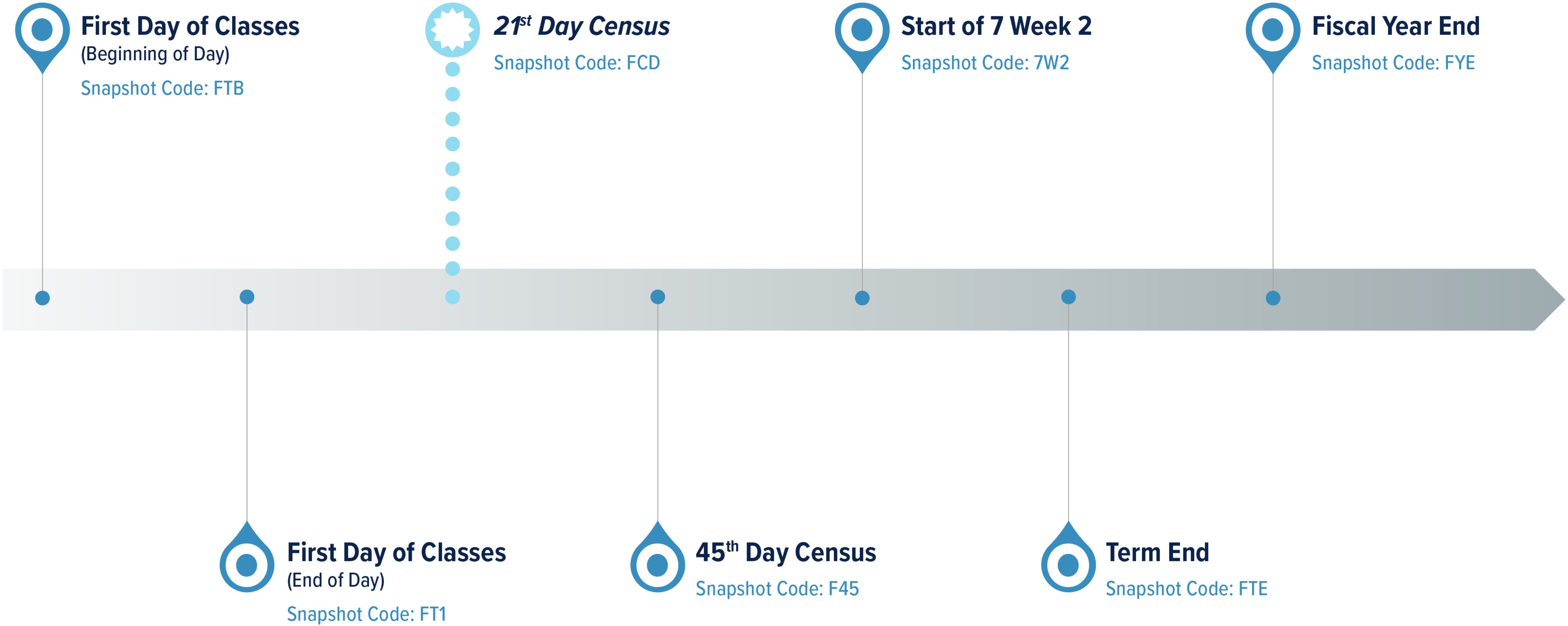


To answer questions and retrieve data about trends in student academic details, demographics, admissions, enrollment, and more is to create reports (analyses) using **CSW – Student Academic Profile Snapshot**.

This subject area is the same as Student Academic Profile in structure and layout. However, the data is fixed to specific reporting dates.

7 SNAPSHOTS PER SEMESTER

CSW – Student Academic Profile Snapshot



On September 14, 2020, Jane Doe's primary major is a BFA in Studio Art. On October 1, 2020, she decided to change her major to a BA in Accounting. The snapshot will show her major on the 21st day of the Fall Semester. What is her primary major in SAPS subject area?



STUDENT SUBJECT AREAS

CSW – Student Academic Profile Snapshot

COMMON USES for this subject area include analyzing data for Official Census reporting and anytime you need the information to never change over time.

Key External Reporting Agencies

- Association of American Universities Data Exchange (AAUDE)
- Arizona Board of Regents (ABOR)
- Auditor General, State of AZ
- College Board
- Department of Education (i.e. HSI, IPEDS)
- Higher Learning Commission (HLC)
- US Census Bureau
- US News and World Report (USNWR)

Did you know?

University of Arizona Rankings

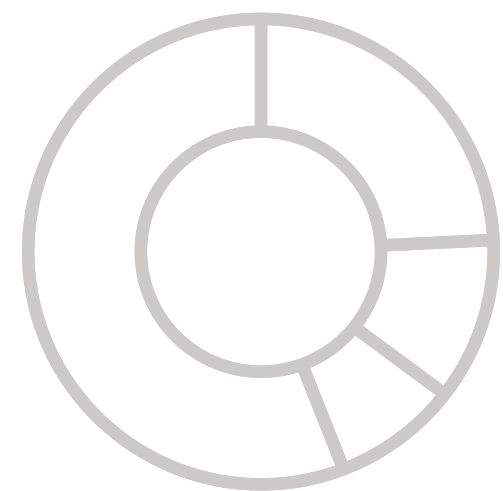
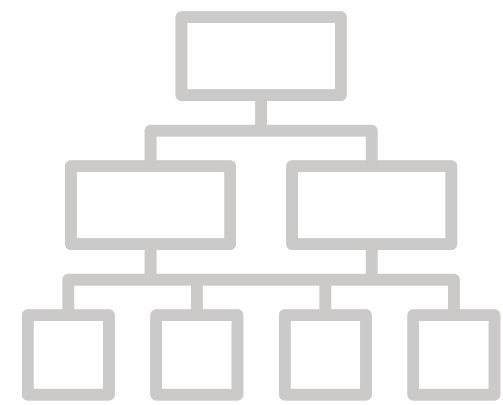
**#97 NATIONAL
UNIVERSITIES**

U.S. News & World Report,
2021

**#40 TOP PUBLIC
SCHOOLS**

U.S. News & World Report,
2021

WHAT QUESTIONS CAN IT ANSWER?



- What subject area should I use to examine and analyze multi-year trends on academic plan counts?
- How many students were reported as enrolled in our college for Fall and Spring census data from the 21st day after the first day of classes?
- How do I examine trends in enrollment over time?

What tools allow me to dive deeper into census data for my college, department, or program?



CENSUS TRENDS

Academic Plan Counts - Census Trends and **Student Headcounts - Census Trends** pages provide four-year census trends of data captured using the Spring and Fall census snapshot from the 21st day after the the first day of classes.

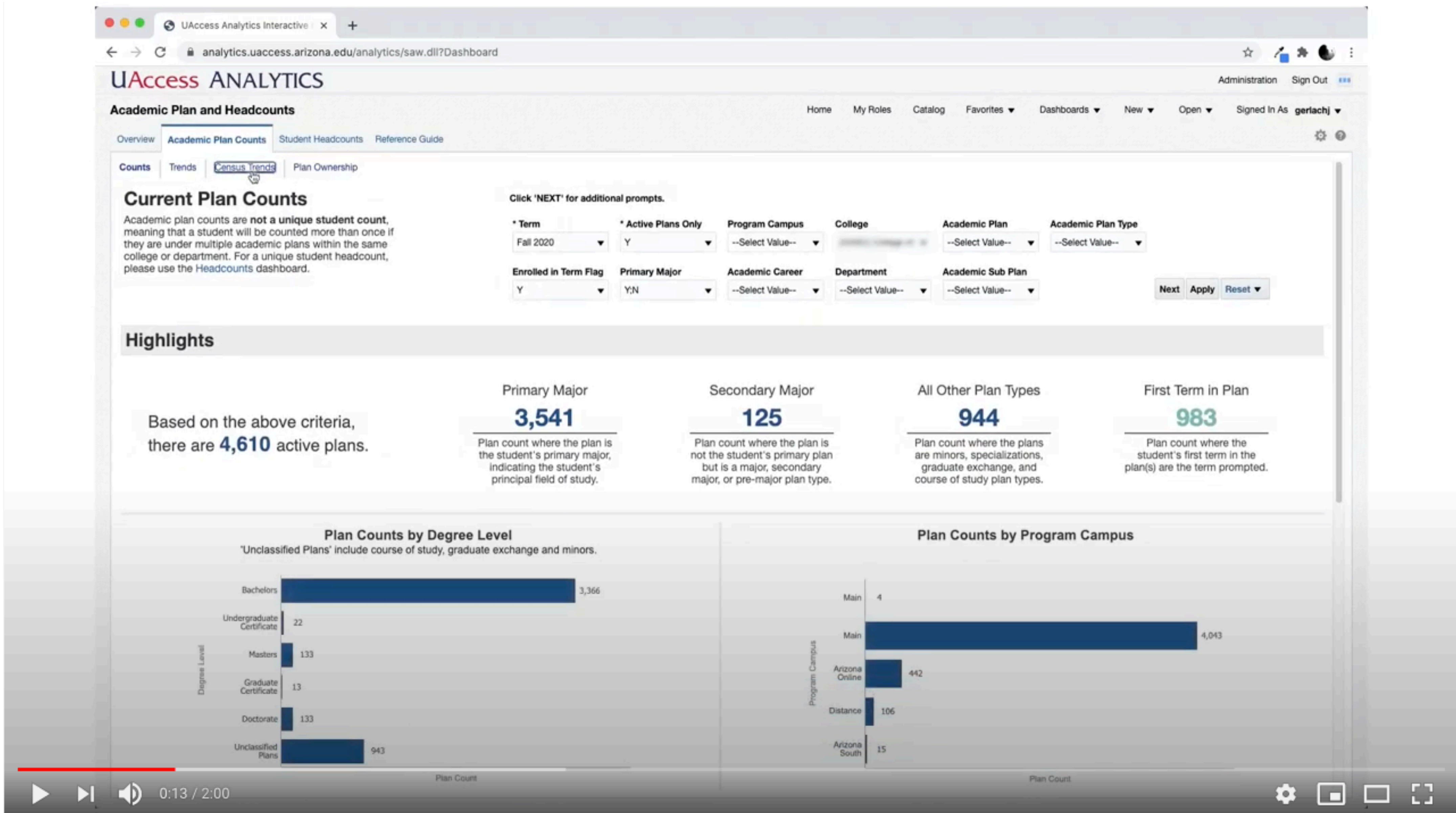
Path to Reports:

UAccess Analytics Dashboards > Student > Academic Plan and Headcounts > Academic Plan Counts > Census Trends

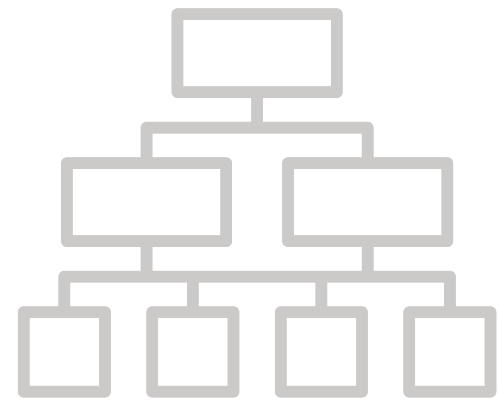
UAccess Analytics Dashboards > Student > Academic Plan and Headcounts > Student Headcounts > Census Trends

Census Trends

View navigation video: <https://youtu.be/2m4w98VOgsc>



WHAT QUESTIONS CAN IT ANSWER?



- What are the year-over-year trends for a specific academic plan?
- What are the year-over-year student headcount trends for my unit?
- What are the demographic metrics for students in my unit? How have they changed over time?
- What are the headcounts of students by academic level? How have they changed over time?
- What are the headcounts of students by residency?

What is the Interactive Fact Book? And, when and how do I best use it?



THE VALUE OF THE INTERACTIVE FACT BOOK

UAIR MAINTAINS THE INTERACTIVE FACT BOOK, a user friendly and interactive online tool that provides a comprehensive and focused snapshot of data for the institution's core reporting areas, including Student, Employee, Finance, and Research.



FREELY AVAILABLE TO EVERYONE

INTERACTIVE FACT BOOK contains current and historical data about the University of Arizona, including information on Student, Faculty & Staff, Finance, and Research.

Admissions Pipeline

Applicants, Admits, and Yield Trends



First Year Undergraduates by Fall Admit Term and Residency		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Arizona Resident	Applied	21,448	22,704	21,287	22,445	22,572	24,465	23,895	22,779	23,180	19,840
	Admitted	8,232	8,576	8,855	10,388	10,430	11,757	12,133	11,919	11,400	11,940
	Yield	38.4	37.8	41.6	46.3	46.2	48.0	50.8	52.3	49.2	60.2
Non-Resident	Applied	12,860	13,364	12,940	16,088	16,682	18,031	17,884	20,201	23,610	25,131
	Admitted	5,000	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100
	Yield	39.0	38.4	39.4	31.7	30.6	28.2	28.5	24.8	21.6	20.3
Total		34,308	36,068	34,227	38,533	39,002	42,526	41,779	42,980	34,590	34,980

Fall admissions data is available for first-year undergraduates, new undergraduate transfers, and new graduate students. Data can be filtered by residency.

ADMISSIONS PIPELINE WORKBOOK

New Student Admission Scores

Incoming First-Year Full-Time Undergraduate Cohort

1256 Average SAT 26 Average ACT 3.55 Average High School GPA



ACT		Arizona Resident	Non-Resident	International	Total
Headcount		1,030	1,030	1,030	3,090
Average ACT		3.55	3.55	3.55	3.55

High School GPA		Arizona Resident	Non-Resident	International	Total
Headcount		1,030	1,030	1,030	3,090
Average High School GPA		3.55	3.55	3.55	3.55

Scores listed in the report are an average among undergraduate students in the incoming first-year full-time fall cohort.

NEW STUDENT ADMISSION SCORES WORKBOOK

Enrollment

Census Highlights | Fall 2020



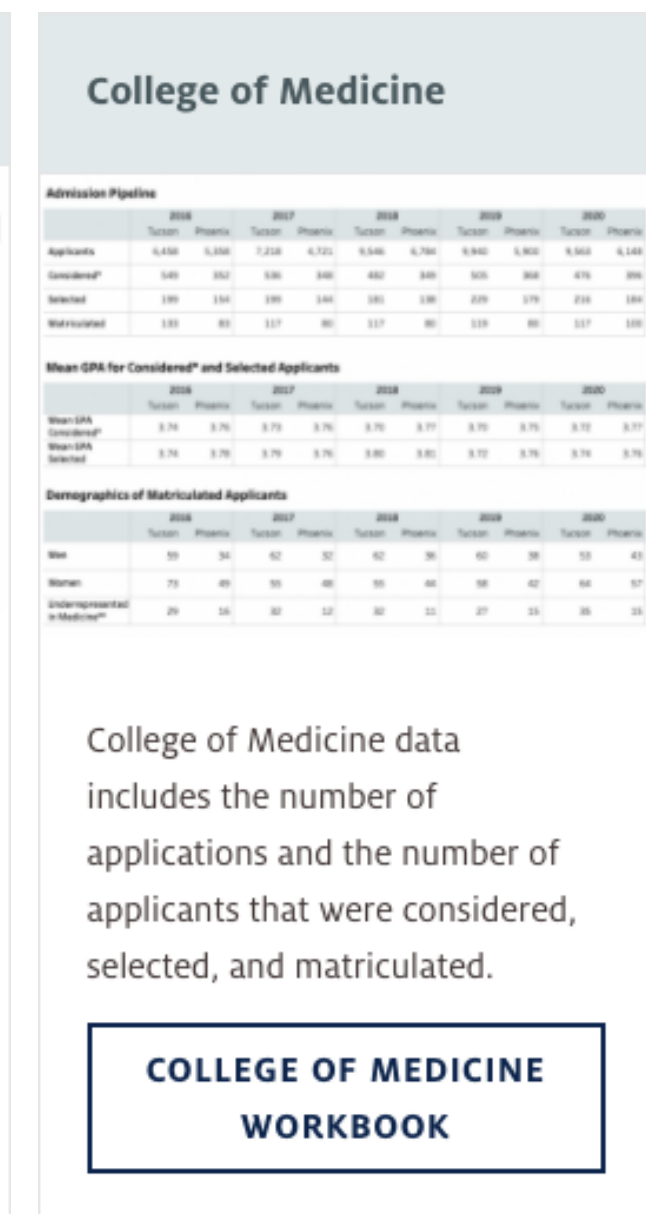
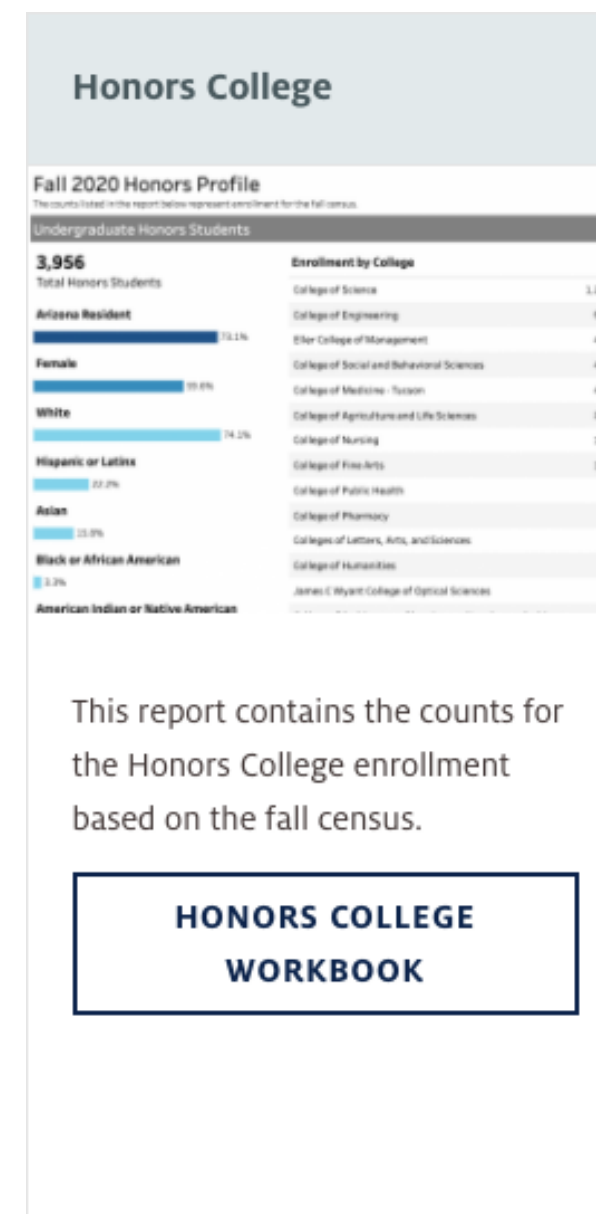
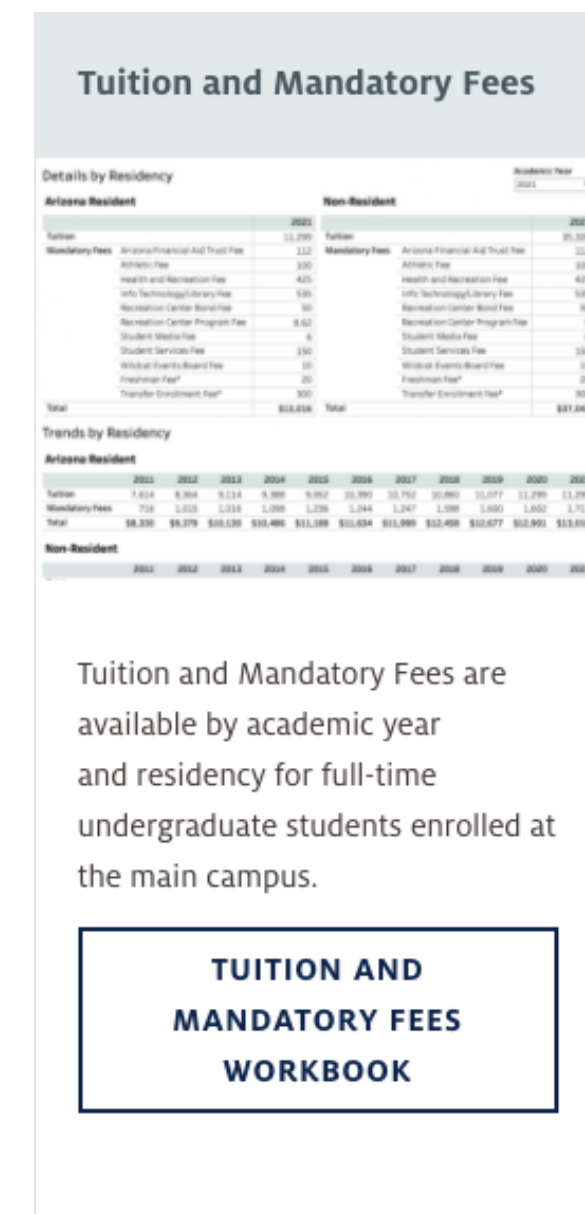
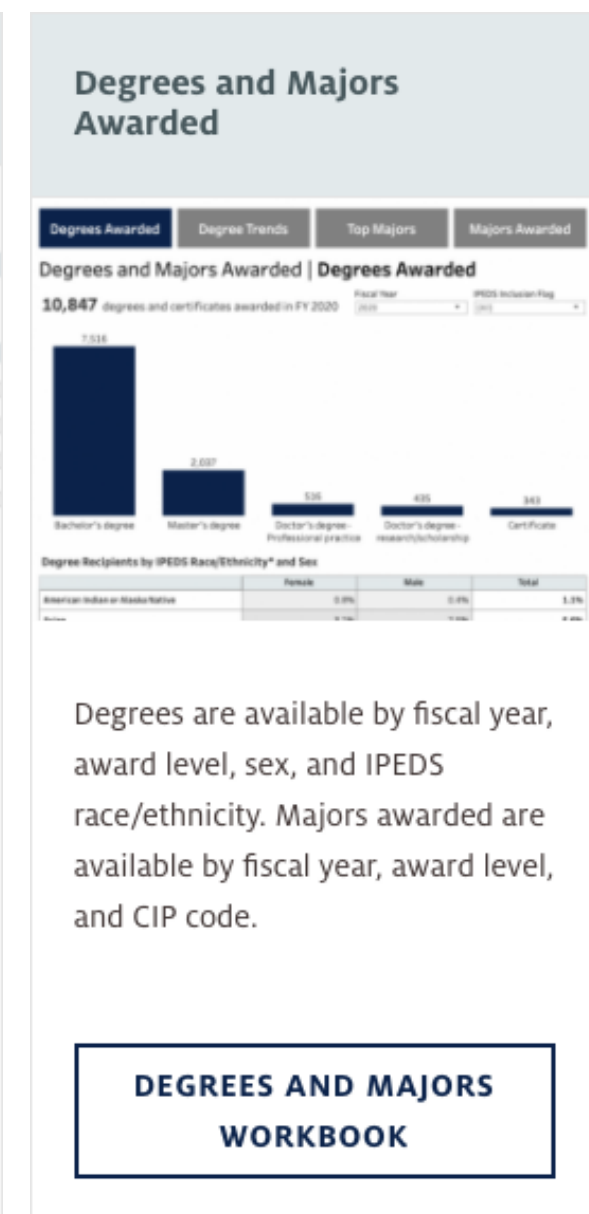
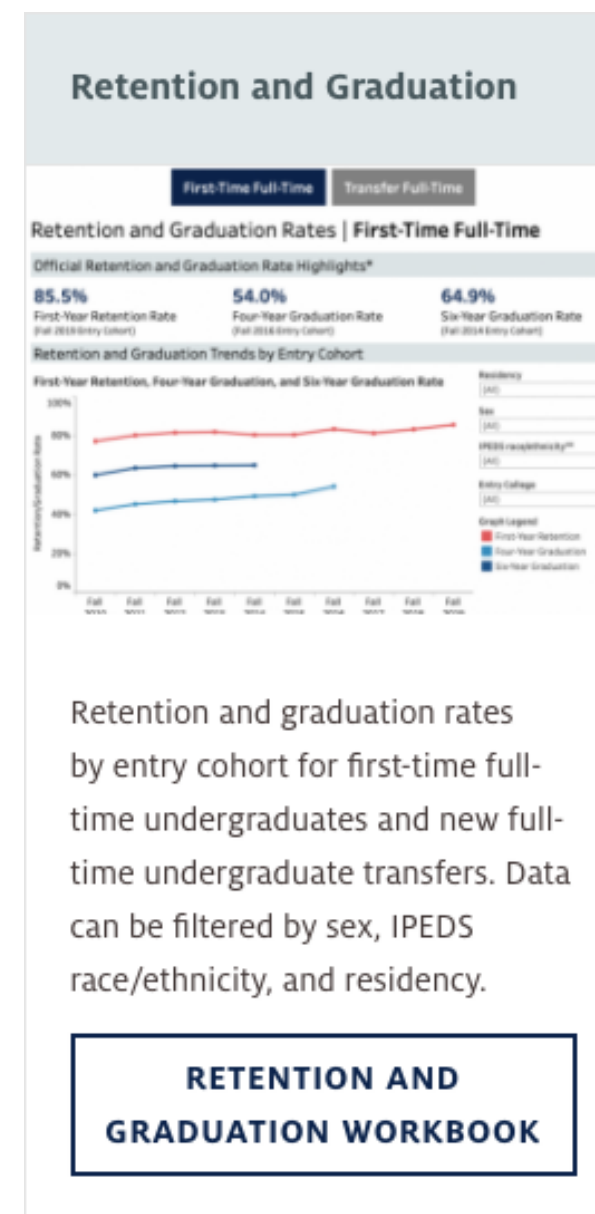
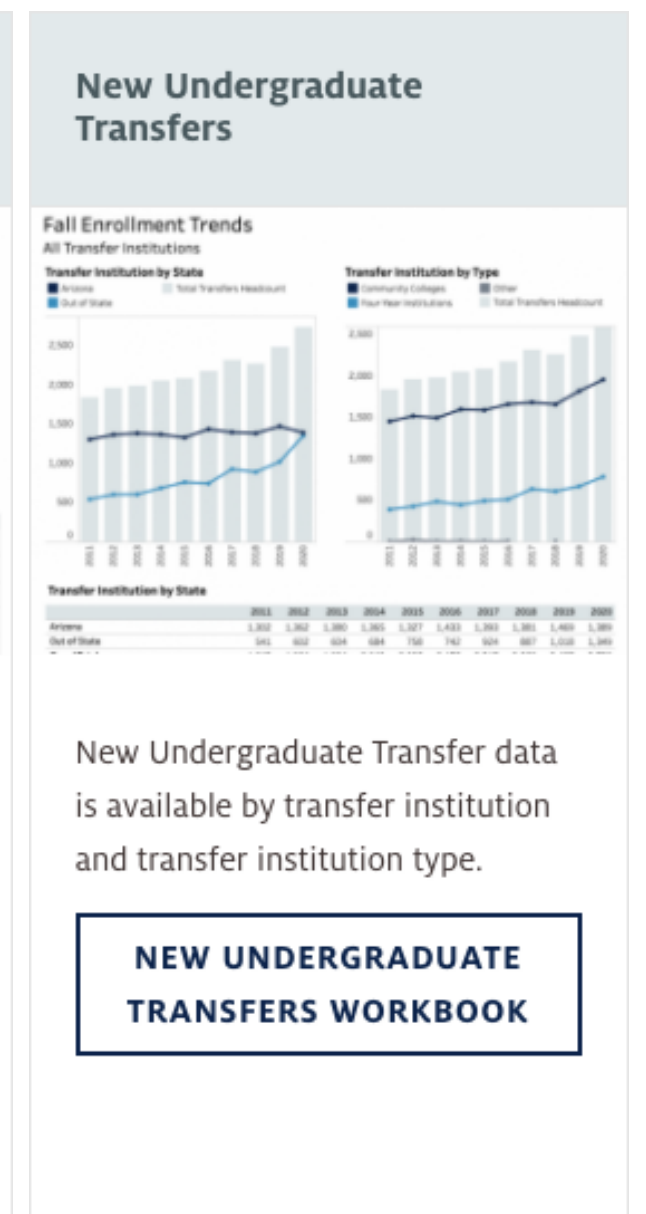
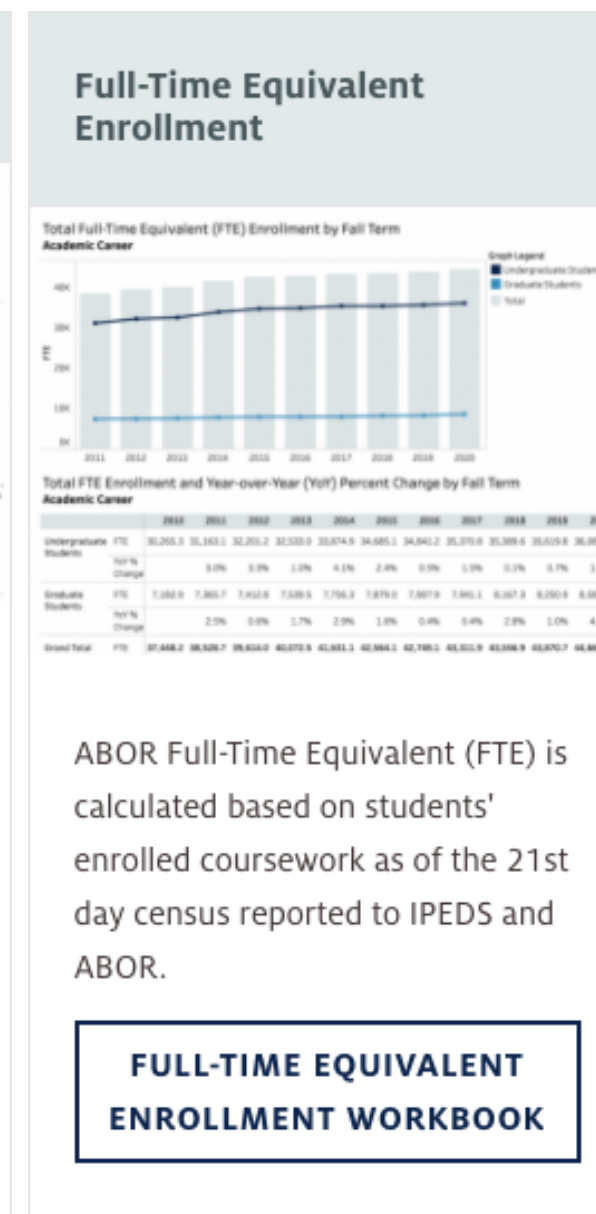
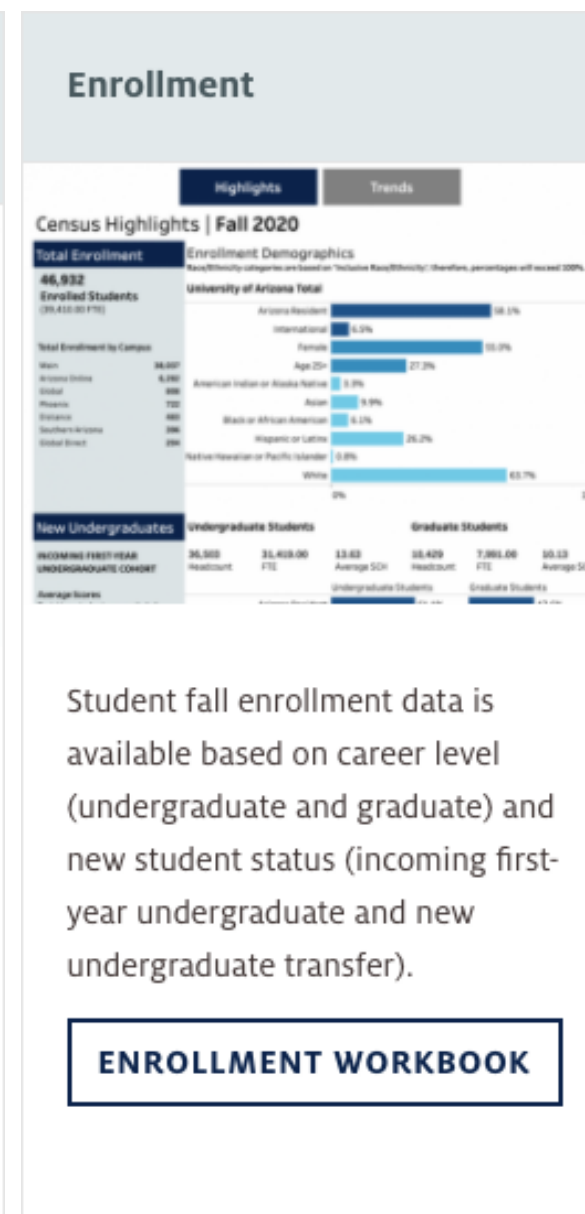
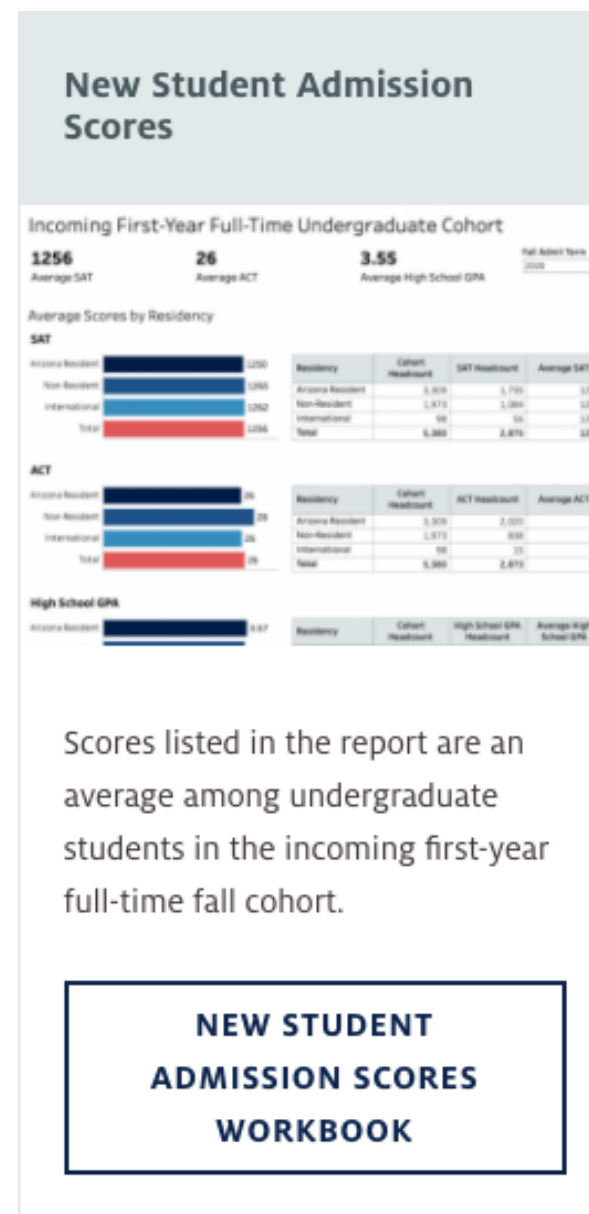
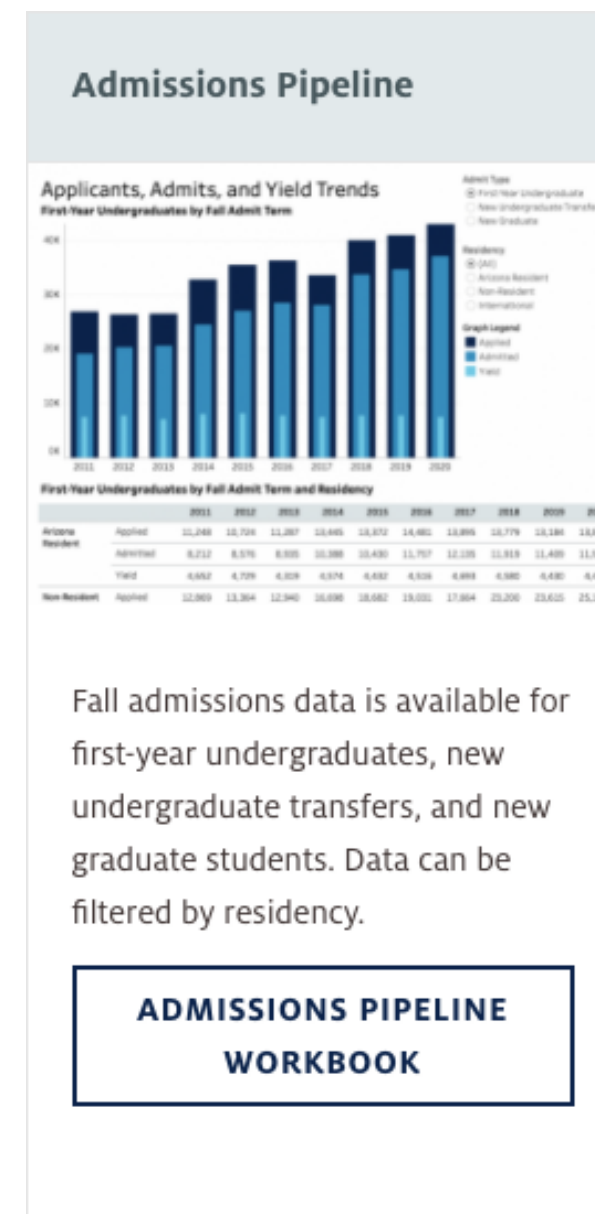
New Undergraduates		Undergraduate Students	Graduate Students
Headcount		18,174	10,216
Average GPA		3.55	3.55

Student fall enrollment data is available based on career level (undergraduate and graduate) and new student status (incoming first-year undergraduate and new undergraduate transfer).

ENROLLMENT WORKBOOK

STUDENT DATA

- Admissions
- Enrollment
- Transfers
- Retention & Graduation
- Degrees & Majors
- Tuition & Fees
- Honors College
- College of Medicine



Interactive Fact Book – Navigation

View navigation video: <https://youtu.be/lwGdpXJ2gml>

The screenshot shows a web browser window displaying the University of Arizona's website. The browser's address bar shows "ualr.arizona.edu". The website's header is red with "THE UNIVERSITY OF ARIZONA" on the left and a search bar on the right. Below the header, the "University Analytics & Institutional Research" logo is visible. A navigation menu is open, showing options: HOME, INTERACTIVE FACT BOOK (selected), SERVICES, NEWS, and CONTACT. The "INTERACTIVE FACT BOOK" dropdown menu is expanded, listing: Overview, Student, Faculty and Staff, Finance, and Research. Below the menu, the text "EXPLORE ARIZONA THROUGH DATA." is displayed. The background features a large, stylized graphic of data visualization elements like pie charts, bar graphs, and binary code. At the bottom, a red banner contains the text: "University Analytics and Institutional Research (UAIR) is committed to providing data that empowers campus decision-makers, informs policy and practice, and tells the Arizona story." The video player controls at the bottom show a play button, a progress bar at 0:01 / 0:27, and a URL: "https://ualr.arizona.edu/content/overview".

Home | University Analytics and Institutional Research

ualr.arizona.edu

THE UNIVERSITY OF ARIZONA

Search Site...

University Analytics & Institutional Research

HOME INTERACTIVE FACT BOOK SERVICES NEWS CONTACT

Overview
Student
Faculty and Staff
Finance
Research

EXPLORE ARIZONA THROUGH DATA.

University Analytics and Institutional Research (UAIR) is committed to providing data that empowers campus decision-makers, informs policy and practice, and tells the Arizona story.

0:01 / 0:27

<https://ualr.arizona.edu/content/overview>

Interactive Fact Book – Enrollment Data

View navigation video: https://youtu.be/PX0o_Jp9BMs

The screenshot displays the 'Enrollment' section of the University of Arizona's Interactive Fact Book. The interface includes a navigation sidebar on the left with categories like Overview, Student, Admissions Pipeline, and Enrollment. The main content area features a 'Census Highlights | Fall 2020' section with two tabs: 'Highlights' (selected) and 'Trends'. Under 'Highlights', there are two sub-sections: 'Total Enrollment' and 'Enrollment Demographics'. The 'Total Enrollment' section shows a total of 46,932 enrolled students (39,410.00 FTE) and a table of enrollment by campus. The 'Enrollment Demographics' section includes a horizontal bar chart showing the distribution of students by race/ethnicity and other factors. At the bottom, there are tabs for 'New Undergraduates', 'Undergraduate Students', and 'Graduate Students'.

THE UNIVERSITY OF ARIZONA

University Analytics & Institutional Research

HOME INTERACTIVE FACT BOOK SERVICES NEWS CONTACT

Interactive Fact Book / Student /

Interactive Fact Book

Overview

Student

Admissions Pipeline

New Student Admission Scores

Enrollment

Full-Time Equivalent Enrollment

New Undergraduate Transfers

Retention and Graduation

Degrees and Majors Awarded

Tuition and Mandatory Fees

Honors College

College of Medicine

Faculty and Staff

Workforce Demographics

Enrollment

Highlights Trends

Census Highlights | Fall 2020

Total Enrollment

46,932
Enrolled Students
(39,410.00 FTE)

Total Enrollment by Campus

Main	38,037
Arizona Online	6,282
Global	808
Phoenix	722
Distance	483
Southern Arizona	396
Global Direct	204

Enrollment Demographics
Race/Ethnicity categories are based on 'Inclusive Race/Ethnicity'; therefore, percentages will exceed 100%.

University of Arizona Total

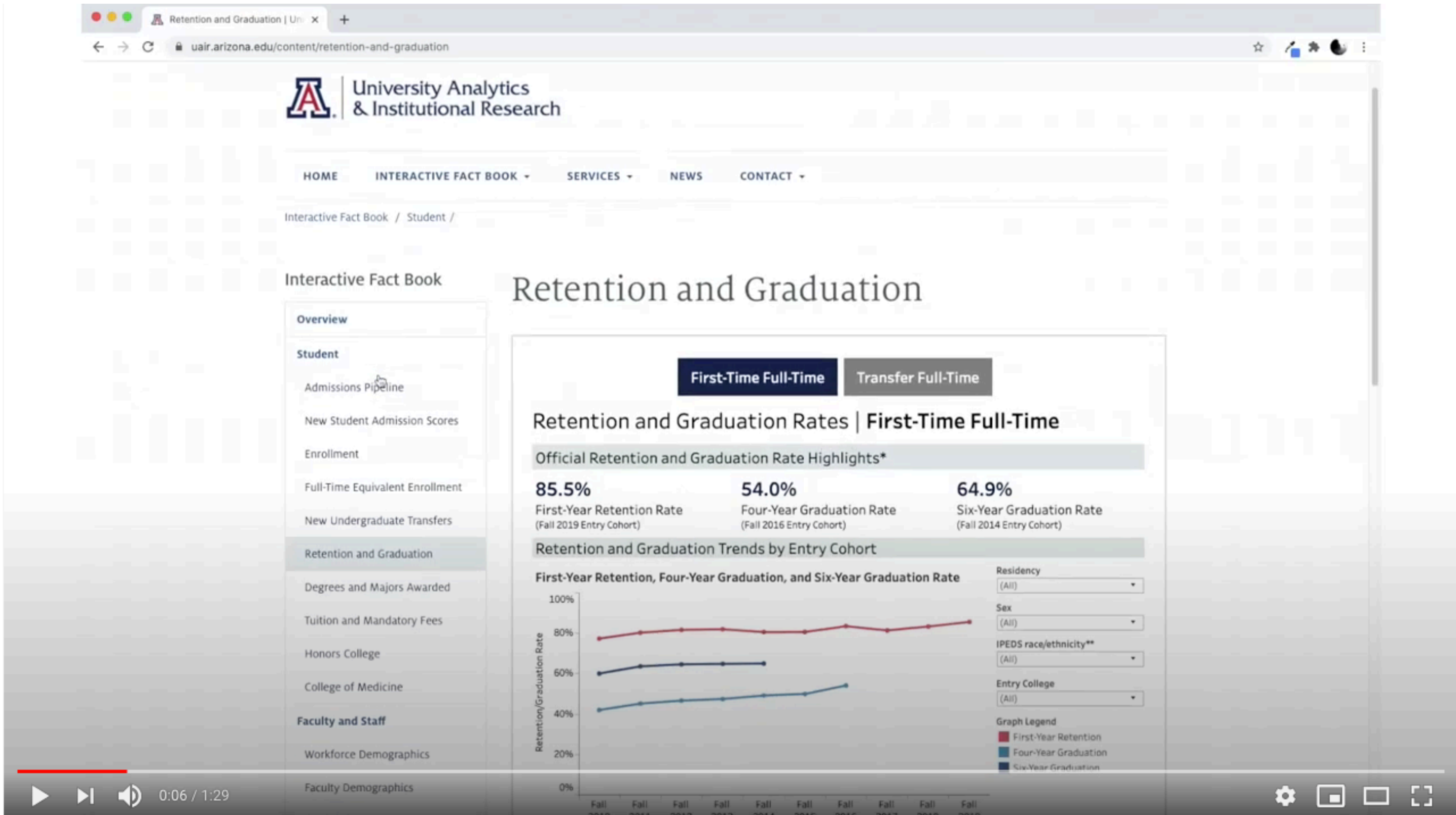
Arizona Resident	58.1%
International	6.5%
Female	55.0%
Age 25+	27.3%
American Indian or Alaska Native	3.3%
Asian	9.9%
Black or African American	6.1%
Hispanic or Latinx	26.2%
Native Hawaiian or Pacific Islander	0.8%
White	63.7%

0% 100%

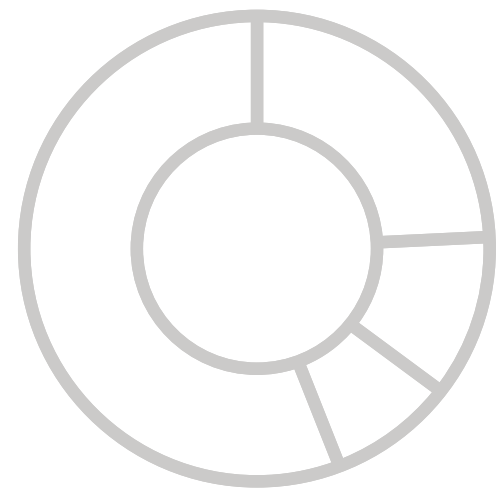
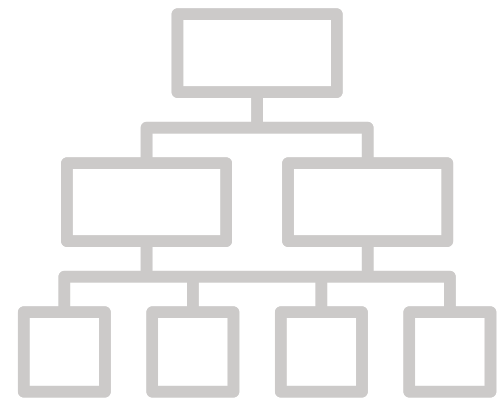
New Undergraduates Undergraduate Students Graduate Students

Interactive Fact Book – Retention & Graduation Data

View navigation video: <https://youtu.be/3mEfuAH72UE>



WHAT QUESTIONS CAN IT ANSWER?



- How many new undergraduate students applied to the institution?
- How many undergraduate and graduate students are enrolled at the university?
- What is the count of students of a certain IPEDS race/ethnicity?
- What is the first-year retention rate for a given entry cohort of students (First-Time Full-Time or Transfer Full-Time)?



THE VALUE OF CUSTOMER EXPERIENCE

UAIR is here to provide ongoing customer experience, training, and support. We want the campus community to have the knowledge and the know-how to take full advantage of our products and services.

STILL WANT TO KNOW MORE?

TAKE ADVANTAGE OF OUR KNOWLEDGE. UAIR is here to enhance data literacy and customer experience for campus.

- **UAIR Newsletter**
(providing information and news to the campus community)
- **UAccess Analytics Training**
(basic & intermediate level workshops)
- **Analytics Office Hours**
(visit with our staff to have your individual questions answered)
- **UAccess Community**
(a community of users and resources)
- **Data Exploration Series**
(providing quarterly data literacy presentations)

Visit our website for more information or to sign-up: <https://uair.arizona.edu/>

Connect with us.

uair.arizona.edu
uair@arizona.edu





University Analytics
& Institutional Research

THANK YOU

Let us know how we did. Please take our survey!

